

1810 WANIIOBA CENIENNIAL 1910

Winnipeg HADASSAH

SHOPPERS' GUIDE
AND
COOK BOOK
1970





Canadian investors want to be kept posted.

They want ready access to the latest facts on Government and Corporation Securities, Mutual Funds, Commodity Futures.

They want to be advised promptly about major market changes.

Richardson Securities of Canada maintains a research department ranked among the largest in Canada's investment business. Through its investigations, reports on industries and companies are made available to every investor.

The Firm's vast communications network keeps in constant touch with all principal markets. Together, these facilities enable your Richardson representative to provide the knowledgeable service so vital to investors.

Whenever you want to conduct business in or obtain details about securities of any kind, contact our nearest office.

RICHARDSON SECURITIES OF CANADA

JAMES RICHARDSON & SONS, LIMITED
ESTABLISHED 1857

We'll keep you informed!



OFFICES IN 35 CITIES ACROSS CANADA NEW YORK, CHICAGO, LONDON, FRANKFURT, HONG KONG

211 PORTAGE AVENUE, WINNIPEG, 943-9311

Canada's finest Pizza and Spaghetti



Dine-in • Pick-up • Home Delivery

- HARGRAVE & ELLICE (Ph. 947-0571)
- * 141 DONALD ST. (Ph. 947-1381)
- * 1823 PORTAGE AVE. (Ph. 888-1600)
- *Pickup and Delivery only. (Ph. 222-5291)
- NORTHGATE PLAZA (Ph. 338-3200)
- GRANT PARK PLAZA (Ph. 284-7790)
 115 1120 Grant Ave.

The Pizza Place • The place for Pizza!

HADASSAH BARGAIN CENTRE

664-666 SARGENT AVENUE • TELEPHONE 783-4464

Permanent Project

Store open Monday, Wednesday, Thursday & Friday 10:00 a.m. to 5:00 p.m.

Tuesday 10:00 a.m. to 9:00 p.m.

We always need clothing, especially for children. We carry furniture, dishes and miscellaneous articles. Please phone for pick-ups direct to the store, or your bargain store chairman. We welcome parcels from NON-HADASSAH members as well.

—Mrs. A. Kazakevich Chairman, Bargain Store.

Mrs. Freda Wasserman — Store Manager

HADASSAH CENTENNIAL BAZAAR

THURSDAY, MAY 7th, 1970 WINNIPEG AUDITORIUM

- * Valuable Door Prizes
 - * Household Auction

A TICKET TO ROME

Via Canadian Pacific Airlines

CONTEST FOR A 1970 DATSUN 1600 4 DOOR SEDAN

- * Snacks All Day
- * Clothing Baking Handicrafts
- * Bingo Games of Chance

- * Child Portrait Contest
- * Bargains Galore



Message from the President of Hadassah-Wizo Council of Winnipeg

Manitoba is celebrating it's Centennial year 1970. We have grown with the province and enjoyed our life in Canada. We are very fortunate and grateful living in this wonderful democratic country, and being free to help our people in Israel.

Our organization has almost 2,000 members in Winnipeg. From coast to coast our members are united into one warm, solid bond of service and devotion to the Dominion of Canada and to the State of Israel. Our members belong to many service groups in the city, and help the many institutions locally, the blind, the retarded, the mentally ill, as well as the Arts.

Hadassah-Wizo Organization of Canada is a charitable organization recognized and in possession of a registration number for taxation purposes, by the Department of National Revenue. It maintains an office in Israel which controls and directs the administration of its program. The objects and purposes of the organization are to assist needy people in Israel to become integrated and self supporting. To obtain health, social and welfare services, and to receive secondary education, academic or vocational. We provide baby creches, kindergartens and playgrounds for children and infants of needy working mothers, both Jewish and Arab. We offer medical services for preventative medicine. We give aid to victims of polio, cerebral palsy and other crippling diseases, and care for the chronically ill and aged. We support the Israel Red Cross (Magen David Adom).

We are affiliated with the United Nations Association, UNICEF, Consumers Association, National Council of Women, and the Canadian Council for Human Rights.

Both at home and abroad, Hadassah-Wizo serves to strengthen and foster Jewish ideals of democracy, and a humanitarian concern for all.

MRS. S. J. (ROSE) PEARLMAN President, Winnipeg Council of Hadassah-Wizo.



Westfair Foods Ltd

and its Affiliated and Associated Food Stores

TOM-BO Mini Mart

United Pr . Lucky Dollar Econo-Mart

8 WHITE - SHOP EASY RED

Meet . . .

Winnipeg Hadassah-Wizo Chapter Presidents

ALIYAH CHAPTER Mrs. M. Katz

BECKY SOKOLOV CHAPTER Mrs. S. Gorenstein

BRANDEIS CHAPTER Mrs. M. Minuck

BUSINESS & PROFESSIONAL CHAPTER Miss B. Fleishman

DEBORAH CHAPTER Mrs. S. Shinoff

EZRA CHAPTER Mrs. H. H. Freedman

HADASSIM CHAPTER Mrs. E. Marr

HENRIETTA SZOLD CHAPTER Mrs. M. Freitag

HERZL CHAPTER Mrs. B. Nemy

ISRAELI CHAPTER Mrs. L. Rubin KENNERET CHAPTER Mrs. J. Worb

LILLIAN FREIMAN CHAPTER Mrs. R. Soronow

MENORAH CHAPTER
Mrs. F. Mantell

MINNIE CHURCHILL CHAPTER Mrs. B. Goldberg

MIRIAM CHAPTER
Mrs. B. Choslovsky

QUEEN ESTHER CHAPTER Mrs. S. Litsky

REBECCA SIEFF CHAPTER Mrs. I. Bubis

SABRA CHAPTER Mrs. D. Gruber

SHARON CHAPTER
Mrs. S. Claman & Mrs. S. Thompson

WINNIPEG CHAPTER
Mrs. B. Cooperband



handy... but a Safety Deposit box is safer

Available in various sizes at reasonable rates.

WINNIPEG'S NEWEST MOST MODERN BEAUTY SALON

Parc Salon BEAUTY STYLISTS

PHONE 284-7907-8

1160 GRANT AVE.

GRANT PARK PLAZA SHOPPING CENTRE



We cordially invite you to visit our Salon
Fully qualified operators are ready to service all of
Your Beauty Needs.



WIGS AND HAIRPIECES
SALES AND SERVICE

HOLIDAY MAGIC
COSMETICS

To Our Advertisers



We, of Hadassah, wish to thank you again for helping us make this book possible. Through your generosity you are helping to build a virile, active community in Israel. The sincere gratitude of our members will be shown by their continuing patronage.

At this time, also, our personal thanks to all those who assisted in the publishing of this book, and to the Hadassah Council for giving us the privilege of doing this worthwhile and interesting work.

chevines avenus anno period sett control

Mrs. A. Bronstone, Chairman

ALESSE THE RESIDENCE OF THE PARTY OF THE PAR

Finest Salmon



and



Tuna
Fish



Hotel Fort Garry

a CN hotel in downtown Winnipeg,
is the home of the famous
Factor's Table dining room and
The Drummer Boy Lounge.
La Cariole cafeteria now is licensed
during the lunch and dinner periods.

Hotel Fort Garry is a nice hotel where the living is modern and the hospitality is traditional.

HOTEL FORT GARRY

942-8251

Hadassah COOK BOOK

* * *

INDEX

Table of Weights & Measures	11
Household Hints	11
Tips & Tricks of The Trade	13
Pickles	15
Jams	19
Cakes & Tortes	21
Cookies & Danties	31
Tasty Dishes	37
Breads	43
Holiday Dishes	47
Casseroles	57
Restricted & Diabetic	61
Moulds	65
Veg. Dishes	67
Meat & Poultry	71
Fish Dishes	77
Cheese Dishes	81

General Distributors Ltd.

oke oke oke

MONTREAL TORONTO WINNIPEG CALGARY VANCOUVER

Silpit Industries Limited

A. A. ALLAN & CO. LTD.

Girls' and Children's Sportswear and Outerwear

5th FLOOR — WHITLA BLDG.

BROWN FASHIONS LTD.

Ladies' Fine Sportswear and Outerwear

2nd FLOOR — WHITLA BLDG.

CANADIAN SPORTSWEAR LTD.

Ladies' Sportswear and Outerwear, Slacks and Slims
6th FLOOR — WHITLA BLDG.

GUNN GARMENT LTD.

Popular Priced Ladies' Suits and Coats
4th FLOOR — WHITLA BLDG.

OLYMPIC PANT & SPORTSWEAR CO. LTD.

Men's and Boys' Pants, Jeans and Outerwear

55 ARTHUR ST. WINNIPEG

GREAT WESTERN OUTERWEAR & SPORTSWEAR LTD.

Men's and Boys' Pants, Jeans and Outerwear

BRANDON MANITOBA

A GARMENT INDUSTRY UNDER ONE ROOF

WHITLA BLDG., 70 ARTHUR ST.

WINNIPEG, MAN.

table of weights and measures

- 4 ounces—1/4 pound
- 60 drops—1 teaspoon
- 3 teaspoons—1 tablespoon
- 4 tablespoons—1/4 cup
- 16 tablespoons—1 cup
- 2½ cups—1 Imperial pint
 - 2 cups—1 pint
 - 4 cups—1 quart
 - l loaf bread (20 ounces)—4 cups soft breadcrumbs
- 4 1/2 cups pastry or cake flour-1 pound
 - 4 cups general purpose or bread flour l pound
- 3 ²/₃ cups whole wheat flour—1 pound
 - 5 cups rolled cereal—l pound
 - 2 cups rice—l pound (½ cup uncooked rice cooks to 1¼ cups)
 - 2 cups butter or lard—1 pound
 - 3 cups suet—1 pound
 - 2 cups minced meat—1 pound
 - 5 cups grated cheese—1 pound
- 21/4 cups granulated sugar—1 pound
- 2% to 2% cups brown sugar—1 pound (according to moisture content)

- 4 quarts—1 gallon
- 8 quarts—1 peck
- 4 pecks—l bushel
- I gill—1/2 cup
- 8 tablespoons—1 gill or 1/4 pint (American measure)
- 10 tablespoons—1 gill or 1/4 pint (Imperial measure)
- 2 tablespoons—1 ounce
- 2½ cups powdered sugar—l pound
- 3½ cups confectioner's sugar—l pound
 - 3 cups seedless raisins—1 pound
 - 3 cups currants—1 pound
- 2½ cups seeded raisins—1 pound
 - l square chocolate (or 4 tablespoons grated)—l ounce
 - 3 teaspoons rind grated—1 lemon (medium)
 - 3 tablespoons lemon juice—1 lemon (medium)
 - 1/2 cup orange—1 orange (medium)
 - 2 tablespoons rind, grated 1 orange (medium)
 - l cup chopped nut meats—1/4 pound (4 ounces)

All amounts mentioned in the recipes inthis book are level measurements.

household hints

- 1. Never beat egg whites in an aluminum pan as it is sure to darken them.
- 2. Heat lemons well before using and there will be twice the quantity of juice.
- 3. Add a small potato into soup if it has been salted too much.
- 4. To remove paint from glass, use hot vinegar.
- 5. Fish may be scaled more quickly if dipped in boiling water for a moment.
- 6. If eggs are placed in cold water for a short time before using they will whip easily.
- 7. Measure a cupful of whipped cream after it is whipped.
- 8. When cream will not whip, add the white of an egg chill it and it will whip.
- 9. To economize on sugar when making jam, let the fruit boil for about ten minutes

- before adding sugar. Only about half of the usual amount of sugar will be needed.
- 10. A small bit of grated cheese rolled into the crust of an apple pie will give it a delicious flavour.
- 11. If a pie runs over in the oven, smoke and odor can be prevented by sprinkling salt over the spilled juice.
- 12. Dust a little flour or corn starch over a cake before icing it, and the icing will not run off.
- 13. Cheese wrapped in cloth wet with vinegar will keep fresh and free from mould.
- 14. If the pan in which the milk is to be boiled is rinsed with cold water beforehand the milk will not burn.
- 15. Salt will remove tea stains from china.
- 16. To substitute cocoa for chocolate, use 4 tablespoons cocoa and ½ tablespoon fat for each ounce of chocolate called for.

Alsip Brick, Tile & Lumber Co. Ltd.

"Everything For Your Building"

Show Rooms Under Nairn Avenue Overpass

PHONE 533-4741

WINNIPEG, MANITOBA

Compliments of . . .

NORTH-END TIRE CO. LTD.

(Official Goodyear Dealer)

RETREADING • VULCANIZING • BATTERY SERVICE

859 MAIN STREET

PHONE 589-6371

WINNIPEG, MAN.

It's Time to Rewire -

Why wait? Why put up with blowing fuses? A lack of electrical outlets? Slow appliances? Poor lighting? Change all this — rewire now and pay later with Hydro's Rewiring Finance Plan. No money down, up to 3 years to pay, low interest. Call your electrical contractor or . . .



5th Floor, City Hall

Telephone 946-0235

tips and tricks of the trade

- 1. Read a recipe right through before making it.
- 2. When a recipe calls for sour milk and it is not available, make it by using lemon juice or vinegar as follows: Place 1½ tablespoons white vinegar or 1½ tablespoons lemon juice in standard measuring cup. Fill to the one-cup mark with sweet milk.
- 3. To get rid of that onion odor on fingers or utensils after dicing or slicing, rinse, rub with salt, and wash thoroughly.
- 4. For a rich, golden, glazed finish on your pie, brush top crust with milk or egg yolk diluted with milk.
- 5. French fries made in the oven: Pare potatoes and slice in strips; dry. Place on large enclosed baking sheet or jelly-roll pan; sprinkle with salad oil. Bake in hot oven (450°) 45 minutes or until brown. Turn once or twice.
- 6. Unless cake flour is specifically mentioned in a recipe use all-purpose flour. One cup less two tablespoons all-purpose flour may be substituted for cake flour. But don't try the reverse.
- 7. Ratio of single and double-acting baking powder: 1½ teaspoons single-action bak-

- ing powder equals 1 teaspoon doubleaction baking powder.
- 8. Tips when making stew: Use the liquid from a can of peas instead of water. About 15 minutes before serving add 2 or 3 tablespoons condensed tomato soup.
- 9. A room temperature orange gives more juice than a chilled one; room temperature egg whites yield a larger volume than cold egg whites; but chilled cream whips much better than cream at room temperature.
- 10. If potatos turn dark when boiling, add a teaspoon of vinegar to the cooking water.
- 11. Table of measures (Canada):
 - 60 drops equal 1 teaspoon.
 - 3 teaspoons equal 1 tablespoon.
 - 4 tablespoons equal 1/4 cup
 - 4 tablespoons flour equal 1 ounce.
 - 2 tablespoons sugar equal 1 ounce
 - 2 tablespoons butter equal 1 ounce.
 - 2 tablespoons salt equal 1 ounce.
- 12. When making single pie crust for custard or parfait pie: Before baking, fit two layers of wax paper over pastry and weight evenly with dry uncooked rice. This will prevent shrinking or puffing. Store rice to use again.



COUNTRY CLUB SETTING

WITH DOWNTOWN CONVENIENCE

Make your meeting a success - hold it at the Niakwa!

- o 52 LUXURIOUS UNITS
- BANQUET ROOMS FOR 300
- O SUITES FOR PRIVATE PARTIES
- BOWLING 12 AUTOMATIC ALLEYS
- ACRES OF FREE PARKING
- · ENTERTAINMENT NIGHTLY
- o DINNER & DANCING, NO COVER CHARGE

BUSINESSMEN'S LUNCH DAILY — 11:30 - 2:00 P.M. FAMILY DINNERS SUNDAY — 5:00 P.M. TO 9:00 P.M.

Trans-Canada Highway and St. Anne's Road Telephone 253-1301 Winnipeg 8, Man.

FOR QUALITY ... CLEANING - DYEING - SHIRT LAUNDERING

CALL... (Luinton's... 452-3611

RUBINSTEIN BROTHERS WESTERN LTD.

Machinery and Supplies for the Needle Industry 137 BANNATYNE AVE. PHONE 943-5526

SKINNER BROS. LTD.

PLUMBING - HEATING - GAS UNITS - SALES & SERVICE -

Service Calls Day and Night

153 Osborne Street Phone 452-2121

Compliments of . . .

OASIS DELICATESSEN LTD. AND HOCHWAN'S FRUIT

FREE DELIVERY SERVICE

Phone 586-9623

Compliments of ...

STELLA PRODUCE

000000

20 Derby St.

Phone: 586-2916

Greetings to Hadassah . . .

NORTH END CUSTOM TAILORS

Home of Fine Tailoring

974 MAIN ST.

Ph. 582-4793

Compliments of . . .

FRANK'S FRUIT

Prop. Andy Perrella

749 McLeod Ave. Phone 339-4186

Shop at ...

"WINNIPEG SUPPLY"

CONCRETE - LUMBER FUEL OIL

Portage Avenue at Polo Park

call 775-0211



pickles

WATERMELLON PICKLE

Prepare watermellon rind. Remove skin and leave on just a little of the pink. Cut into squares of fancy shapes. Weigh rind. For 4 lbs. rind, make a lime-water solution of l tbsp. lime (calcium oxide bought at drug store), and 2 qts. cold water. Soak rind in lime-water to make rind firm. Drain. Cover with fresh water and cook 1½ hours, or until tender. Add more water as needed. Drain. Put the following spices in a thin, clean white cloth and tie top tightly: 2 tbsps. whole allspice, 2 tbsps. whole cloves, 10 2-inch pieces stick cinnamon. Put the spice bag in a kettle with 1 qt. vinegar, 1 qt. water and 4 lbs. sugar. Bring to a boil. Add the rind and boil gently 2 hours, until rind is clear and transparent. Remove spice bag. Pack rind in clean, hot, sterile jars. Fill jars to top with hot syrup. Seal tightly. Makes 6 pints.

PICKLED WHITE ONIONS Delicious

4 quarts white medium onions (peeled)
1 cup salt (coarse)
1 l/2 quarts boiling water

Mix salt and boiling water and pour over onions. Let stand for 24 hours. Drain thoroughly and soak in fresh water for one hour, drain and put in sealers.

Brine:

5 cups vinegar

3 cups water

2 cups sugar

1/4 cup mixed spices

Bring to boil and pour hot over onions in sealers. Seal tightly.

BREAD AND BUTTER PICKLES

6 quarts cucumbers (10 lbs.)

1 lb. white pickling onions (large)

2 red sweet peppers

2 green sweet peppers

Slice very thin and soak for 3 hours in 16 glasses of cold water and 1 glass of coarse salt.

(Syrup) Brine:

3 pints vinegar (white)

5 cups sugar

2 tbsps. mustard seed

2 tsps. tumeric Bring to boil

Drain cucumber mixture, then pour brine over the cucumbers and put into sealers. Seal tight.

DILL PICKLES

Wash small cucumbers and trim stem ends. Larger cucumbers may be used if desired and these may be cut or sliced or left whole.

In each quart sealer put with cukes:

2 or 3 bay leaves

l whole allspice

l whole black pepper

1/3 red pepper (chillie)

l clove garlic

Dill (lots) washed well

Make brine by adding I cup coarse (pickling) salt to 17 cups cold water. Pour over cucumbers and close sealers tightly. If making only a jar or two put one heaping tablespoon salt in each quart and fill with water (not too full). Shake jar well to mix.

These pickles are excellent and should keep well all winter. If desired green tomatoes instead of cucumbers may be used.

HOT MUSTARD

Mix to paste—

2 tbsps. dry mustard

1/2 cup sugar

l egg

Add 1/3 cup vinegar

Bring to boil. Store in refrigerator.



PLOTKIN & BUCHWALD

Architects and Town Planners

805 PARIS BUILDING

WINNIPEG

Compliments of

NEW NANKING

Visit Our "Jade Lounge"

257 King Street Phone 943-4439

ASIA GIFT SHOP & TRADING COMPANY LTD.

Importers of Oriental Goods

Mail Orders - Inquiries - Careful Attention

420 MAIN ST.

943-2882

Compliments of . . .

SOUDACK FUR AUCTION SALES LTD.

COR. WILLIAM AND PRINCESS

Winnipeg 2, Man.

Compliments of ...

TRU ART BEAUTY SALON

309 HARGRAVE ST.

PHONE: 942-0289

Compliments of . . .

ARTCRAFT HANDBAG LTD.

246 McDERMOT Phone 942-4885

Compliments of

ALBERT STERN

Largest Coin N Stamp Dealer

Confederation Bldg.

457 MAIN ST.

PH. 943-4700

KEEP IN TOUCH BY PHONE WHEN AWAY FROM HOME

HOT DOG RELISH

Chop using coarse blade—

3 qts. cucumbers (15 med.)

l qt. onions

3 sweet red peppers

3 green peppers

Cover with brine—

3/4 cup pickling salt

2 gts water

Let stand overnight. Drain well Add—

5 cups white sugar

1 qt. vinegar

l tbsp. celery seed

l tbsp. tumeric

2 tbsps. dry mustard

Bring to a boil. Mix in-

l cup flour made into paste with

1/2 cup vinegar

Cook until thick, stirring occasionally. Seal in sterilized jars.

If you have a lot of cucumbers, etc., in your garden this is a good way to use them. This relish compares favorably with the bought variety.

GREEN TOMATO RELISH

Slice 20 large green tomatoes

Slice 10 large onions

Sprinkle with salt and let stand overnight

Drain

Mixed pickling spices (tied in cheese-

cloth bag)

5 cups white sugar

l quart vinegar ing vinegar to a boi

Bring vinegar to a boil. Add sugar and spices. Add tomatoes and onion. Cook until tender. Remove spices. Place in sterilized jars and seal. This is delicious with cold meat.

Compliments of . . .

LILAC TAILORS & CLEANERS

173 Lilac Street

Phone 452-4531

Compliments of . . .

DR. H. DIAMOND

MARINATED MUSHROOMS

l can small mushroom buttons

1/4 cup juice from sweet mixed pickles

2 tbsps. vinegar

1/3 cup Mazola oil

1/4 tsp. each of: mustard, paprika, salt

I thsp. minced onion

2 tbsps. chopped stuffed olives

2 tbsps. chopped sweet mixed pickles

Boil mushrooms in their own juice for about 10 minutes. Drain.

Boil remaining ingredients for about 5 minutes and add the mushrooms, now boil together for additional 5 minutes. Remove from stove and allow to cool. Place in refrigerator for at least 5 days stirring once or twice so as to be sure mushrooms will be well marinated.

Just before serving take out mushrooms and insert a toothpick in each.



Selkirk Cabinet Ltd.

Makers of

Selerast custom furniture

For Home, Office and Hotel

1390 Church Ave. Phone 582-2308

Compliments of . . .

SHERBROOK MOTORS, LTD.

TOWING EXPERTS

Division of M. & J. (1966 Ltd.) Mr. McIvor & Mr. Loeppky

Phone 783-7008

986 Wall St.

CONTINENTAL TRAVEL BUREAU

Fourth Floor - Hudson's Bay Company

Business Phone 772-0371

Residence Phone 334-4576

P.O. BOX 1259

WINNIPEG 1, MAN.

WHITEY'S SERVICE STATION

TOM WHITESIDE, KEN WHITESIDE (Proprietors)

Beverley & Ellice

783-0094

Compliments of . . .

EARLE M. MARR AGENCIES LTD.

Compliments of . . .

The CHOCOLATE SHOP

PORTAGE AVENUE

Compliments of . . .

RYPP'S PHARMACY

MORLEY RYPP, B.Sc. of Pharmacy

493 PORTAGE AVE. PHONE 775-4054

Compliments of . . .

CITY CENTRE MOTOR HOTEL

Dining Room, Lounge and Banquet Facilities 2 Swimming Pools

N.W. - CARLTON & ELLICE

943-8673

jams

APRICOT JAM

- 4 cups apricots
- 4 cups sugar
- 1/2 cup lemon juice

Let sugar and pitted apricots stand 4 to 5 hours. Bring to boil. Boil for 8 minutes. Add lemon juice. Boil 2 minutes longer. Put into sterilized jars.

SUGARLESS JAMS

To make Sucaryl-sweetened jams, follow tested recipes for jams made by long-boil method without the addition of pectin.

Cook fruit with Sucaryl (2 tablespoons Sucaryl solution, or 48 tablets, for each cup of sugar ordinarily used) until jam is of desired consistency. Pour the boiling jam hot into clean, hot jars. Long cooking sterilizes the fruit so that, with an air-tight seal, spoilage will not occur.

APRICOT AND PINEAPPLE JAM

- 8 cups cut apricots
- 3/4 cup brown sugar
- 4½ cups sugar
 - l cup crushed pineapple
 - 1/8 tsp. salt
 - l orange (optional)

Add all ingredients at once and cook slowly 30 to 35 minutes. Put into sterile jars.

PHONE 943-4411

Silverwood's

YOUR GUARANTEE OF QUALITY DAIRY PRODUCTS

PHONE 943-4411

For saving,
for borrowing,
in fact
for all money services,
talk to the
people at the...

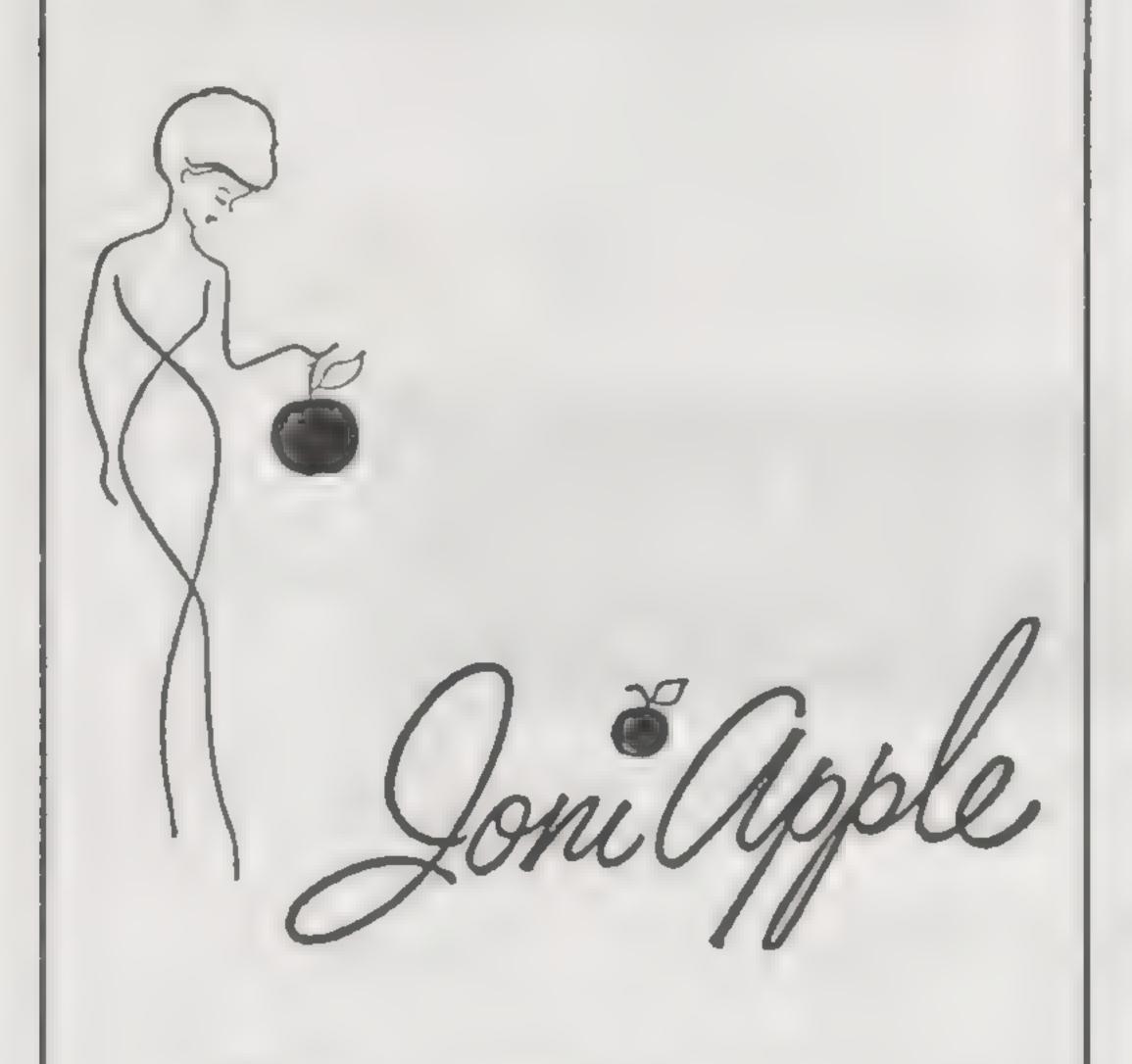


ROYALBANK

WEILLER & WILLIAMS, LTD.

C. Ladin, President

204 STOCK EXCHANGE BLDG.



"The Core of Fashion"

BLOUSES, DRESSES AND
SPORTSWEAR

by Joni Originals of Wpg.

AUTOMOBILES

RENAULT

CANADA LTD.

900 NAIRN AVENUE, WINNIPEG, MANITOBA PHONE: 533-5714

Compliments of . . .

G. E. Green

HERCULES MFG. COMPANY LIMITED

669 NOTRE DAME AVE.

PHONE 774-5558

cakes and tortes

"MARRIED WOMAN'S CAKE"

1 pound of true love,

l pound of perfect trust and confidence,

l pound of cheerfulness,
A pinch of unselfishness,
A sprinkle of interest in all your
husband does.

Mix well with a gill of the oil of sympathy; put into a tin of contentment; flavor with a bright fireside.

RUM CHOCOLATE PIE

l cup milk

1/4 tsp. nutmeg

2 eggs, separated

1/3 cup plus I thsp. sugar

1/8 tsp. salt

2 tsps. gelatine, dissolved

4 tbsps. rum

1 9-inch pie crust, baked and cooled

1/2 lb. milk chocolate 3 tbsps. cold water

1 1/2 cups whipping cream, whipped firm

1/2 tsp. pure vanilla extract

1. Heat milk and nutmeg in double boiler.

- 2. Beat egg yolks, 1/3 cup sugar and salt until light. Pour the hot milk over the eggs, stirring well. Return to the double boiler and stir until thick. Remove from heat and stir in gelatin. Place the pan on cracked ice and cool the mixture.
- 3. Add 3 tbsps. rum. When the mixture thickens, fold in beaten egg whites. Pour into pie shell, chill.
- 4. Place the chocolate and water in a double boiler. Stir until it melts. Cool slightly, add ½ the whipped cream and the remaining 1 tablespoon of rum.
- 5. To the remaining whipped cream add the l tablespoon sugar and vanilla extract, spread over the pie. Cover this cream layer with the chocolate mixture.

Yield: 6 to 8 servings.

CHOCOLATE CAKE

1/2 cup butter

11/2 cups white sugar

2 whole eggs

3 squares baker's dark chocolate

l tsp. vanilla

1½ cups sour milk

2½ level tsps. baking soda 2 cups Swansdown flour

Cream butter and sugar well. Add eggs and beat well. Melt chocolate. Add to beaten ingredients. Lastly fold in sifted dry ingredients with the sour milk. Fold in vanilla. Bake at 325°F. for 40-45 minutes. Makes 2 9-inch layers.

CRUMB CAKE

Mix:

2 cups flour

3/4 cup oil

1 cup sugar

Remove 1 cup of mixture and set aside for topping. Stir into the remainder:

l egg

l cup sour cream

l tsp. cinnamon

1/2 tsp. salt

1/2 tsp. baking powder

l tsp. baking soda

l cup chopped dates

l cup chopped walnuts

Mix well in mixmaster, adding dates and walnuts last. Place in utility pan and top with reserved crumb mixture. Bake for 1 hour at 350°F.

CHOCOLATE CAKE WITH MIRACLE WHIP

l cup white sugar

2 cups cake flour

2 tsps. baking soda

4 level tbsps. cocoa

l cup warm water

l cup miracle whip salad dressing

l tsp. vanilla

Sift dry ingredients together. Add water slowly. Mix well. Add salad dressing and vanilla. Bake at 350°F.

QUEEN ELIZABETH CAKE

Pour one cup boiling water over one cup chopped dates and one teaspoon soda. Let stand.

l cup sugar

1/4 cup butter

l egg

l tsp. vanilla

1½ cups flour

1 tsp. baking powder

1/2 tsp. salt

1/2 cup nuts

Cream the sugar and butter, add beaten egg and vanilla. Sift together flour, baking powder and salt. Add to creamed mixture. Then add nuts. Add the date mixture and beat together. Pour into 9x12 pan. Bake 35 minutes in moderate oven.

Icing: Put in saucepan 5 tbsps. brown sugar, 5 tbsps. cream or evaporated milk and 2 tbsps. butter. Boil 3 minutes and spread on cake. Sprinkle with coconut and nuts.

Dr. S. D. Rusen

Compliments of . . .

PARAMOUNT PHOTO STUDIOS

204 KRESGE BLDG.

Barney Charach Arthur Kushner

EGG INFORMATION

One Dozen Grade "A" Large Eggs weigh 24 oz. One Dozen Grade "A" Medium Eggs Weigh 21 oz. Therefore all 12 eggs weigh only 3 oz. less than grade 'A' large One Dozen Grade 'A' Small Eggs Weigh 17 oz. Therefore all 12 eggs weigh only 4 oz. less than grade "A" medium REMEMBER -- THE QUALITY IS EXACTLY THE SAME FOR GRADE "A" LARGE AS IT IS FOR GRADE "A" MEDIUM OR GRADE "A" SMALL. THE ONLY DIFFERENCE IS THE WEIGHTS PER 12 EGGS PER GRADE.

MILLER HATCHERIES LIMITED WINNIPEG - WINKLER - SASKATOON - EDMONTON

Max Wiener

Compliments of . . .

DELICATESSEN

1435 Corydon Ave. Tel. 453-1708

Compliments of ...

TADMAN, HORNSTEIN, KALEF & CO.

CHARTERED ACCOUNTANTS

385 St. Mary Ave.

Phone 943-1541

Compliments of . . .

DAYTON'S LTD.

Fine Clothes for Men, Women and Children

"CHARGE IT"

PORTAGE AT HARGRAVE

Compliments of ...

E. D. MFG. CO. LTD.

2nd Flr., 246 McDermot Ave.

Phone: 943-1916

Compliments of . . .

WINNIPEG DENTAL SUPPLY CO. LTD.

348 Hargrave St.

Phone 942-8204

Compliments of . . .

CHARLES RIESS & CO.

PEST CONTROL

877 WALL ST.

PHONE 783-3529

CHOCOLATE JELLY ROLL

6 eggs

l cup white sugar

l tbsp. cold water

l cup Swansdown flour

1/2 tsp. vanilla

2 tsps. baking powder

Chocolate Mixture:

2 squares baker's chocolate

1/4 tsp. baking soda

3 tbsps. cold water

2 tbsps. sugar

Line a large cookie sheet (one with sides) with wax paper. Preheat oven to 375°F. Beat eggs, sugar, water, vanilla. Add chocolate mixture, then add flour. Pour batter into pan. Bake for 20 minutes. Turn out on icing sugared towel. Cut sides off, let cool for five minutes, then roll up in towel. When cool, unroll. Fill with whipping cream and mashed apricots. Decorate.

FILLED RAINBOW DELIGHT

A Chiffon cake sliced in 4 slices

3 fillings:

(1) 1 cup thick raspberry jam

(2) 1 cup cooked apricots

(3) 1 cup drained crushed pineapple (tinted green)

To each filling add l pkg. gelatin dissolved with l tbsp. fruit juice. Chill for about an hour.

Whip 1½ pints of whipping cream with 6 tbsps. icing sugar. Now add 1 cup of whipped cream to each filling and use the remainder of cream to top the cake.

BEST CHIFFON CAKE

First bowl. Sift together:

2 cups sifted cake flour

1½ cups granulated sugar

3 tsps. baking powder

l tsp. salt

Form a well and add:

1/2 cup salad oil

7 unbeaten egg yolks

3/4 cup cold water

2 tsps. vanilla

Grated rind of 1 lemon

Mix with spoon until well blended.

Second bowl:

7 egg whites

1/2 tsp. cream of tartar

Beat very stiff, very dry.

Pour first mixture gradually into second mixture, gently folding until well blended. Pour into 10-inch chiffon cake pan at once. Bake in moderate oven (325°) for 50 minutes; increase to 350° for last 10-15 minutes. Invert pan immediately and allow cake to hang free until cold.

CHOCOLATE CHIP CAKE

Beat well 3 egg whites, then add 1/3 cup sugar.

Cream 1/2 cup butter and 1 cup sugar.

Sift 2 - 21/4 cups cake flour, 1/2 tsp. salt and 3 tsps. baking powder.

Add flour mixture to butter mixture alternatley with 1 cup milk.

Add 1½ tsps. vanilla and ½ cup shaved bitter chocolate (1 square).

Fold egg white mixture into flour mixture. Bake at 350°F, for ¾ hour in 9 x 9 pan. Ice when cool.

Icing:

Cream 1/2 cup butter

3 egg yolks

l cup icing sugar

Melt 3 squares semi-sweet chocolate and spread on top of butter icing.

FRUIT CREAM PIE

Crust:

11/3 cups finely crushed Graham Wafers
11/2 cup melted butter margarine

Mix loosely and pat firmly in pan, 12 x 8 pyrex or 12 inch pie plate. Bake 325°F. oven, 34 hour with meringue.

Meringue:

4 egg whites

1/4 tsp. salt

l tsp. vinegar

l cup sugar

Beat until standing in peaks. When cool, cover with drained Cocktail Fruit, size 28 oz. or 2 15-oz. sizes. Top with ½ pint whipped cream beaten with 2 tbsps. sugar. Chill for a few hours before serving.

WHITE FRUIT CAKE

2 ounces blanched almonds

3/4 pound sultana raisins

2 cups flour

l cup sugar

6 eggs

1/4 lb. mixed peel

l lemon, juice and rind

1/4 lb. candied cherries

1/4 lb. candied pineapple

1/2 lb. (1 cup) butter

Blend sugar and butter to a cream, then add 3 eggs, one at a time, beating for a few minutes after each egg. Then add the yolks of 3 eggs that have been well beaten. Beat for a few minutes before adding remaining ingredients. Dust the fruit well with flour, add flour and fruit, the lemon juice and rind, and lastly the well-beaten whites of three eggs. Fold in lightly but thoroughly. Bake in well-greased paper-lined pan about two hours in slow oven, 250-300°.

-Mrs. G. Kesselman.

UPTOWN.

BOWLING LANES

394 ACADEMY RD.

PHONE 452-4021

Compliments of . . .

GREAT WEST METAL PRODUCTS LTD.

90 ALEXANDER AVE.

PHONE 942-2451

FOR SUGAR AT ITS PUREST!

...LOOK FOR THE
BLUE AND
WHITE
PACKAGE

"NO SWEETER SUGAR IN ALL THE WORLD"



MANITOBA SUGAR COMPANY LID.

LEMON BUBBLE LOAF

Start about 3½ hours ahead.

1-Scald:

l cup milk —then add:

1/2 cup sugar 1 tsp. salt 1/4 cup butter

Cool until lukewarm.

2—In large bowl put ½ cup very warm water. Sprinkle 2 pkgs. dry yeast and stir until dissolved. Then stir in milk mixture:

2 beaten eggs 3 cups flour

Beat together until smooth.

3—Now into dough stir 2½ cups more flour or enough to make soft dough so that it cleans side of bowl. Now flour board and knead until smooth and elastic (until small blisters form under surface).

4-2 tbsps. butter for spreading

5—Lemon mixture:

Rind of 2 lemons

1/2 cup sugar

1/4 tsp. mace

Let rise in oiled bowl for about 45 minutes until double; then punch down. Turn dough on floured board and let rest 10 minutes. Cut dough in half; each half into 16 equal pieces. Make balls and place in large angel cake tin. Brush with melted butter, sprinkle with half of lemon mixture, make second layer and sprinkle with remaining lemon mixture. Let rise in warm place 45 minutes or until doubled. Bake at 300°F. for about 35 minutes or until done. Cool in pan for 5 minutes, then turn out of pan.

TURKISH DELIGHT ICE BOX CAKE

Line glass baking dish with whole Graham wafers. Roll out ¼ lb. colored Turkish delight until paper thin, using icing sugar to prevent sticking to pastry board. (I try to use one color for the whole cake.) Whip not too stiffly I cup whipping cream, add 2 tsps. icing sugar, vanilla and mix well. Spread layer of cream mixture over wafter, then layer of Turkish delight, spread cream over this then layer of crushed wafers, thus alternating mixtures until all is used up, finishing with cream. Sprinkle crushed wafers over top and place in refrigerator over night.

DATE SPICE CAKE

Cut into small pieces 1 cup dates. Pour over them 1 cup boiling water or coffee. Cool these ingredients. Cream 3 tbsps. butter, 1 cup sifted sugar. Stir in: 1 beaten egg, 1½ cups sifted flour and 2 tsps. baking powder. ¾ tsp. nutmeg, ¼ tsp. salt, ¼ tsp. soda. Add the sifted ingredients to the sugar mixture in about 3 parts alternately with thirds of the date mixture. Beat the butter well after each addition. Fold in 1 cup raisins, 1 cup nuts (walnuts). Bake in a greased 9" loaf pan in a slow oven 325° for about 45 minutes.

-Lill Fisher.

HUNGARIAN CAKE

1/2 cup butter

2 cups cake flour

2/3 cup milk

1/2 cup finely chopped nuts

l cup sugar

2 tsps. baking powder

3 egg whites

Cream butter and sugar until they are light and fluffy. Sift the flour, then measure and sift once more with the baking powder. Add to the butter mixture alternately with the milk. Dredge the nuts with 2 tsps. flour and stir them in, then fold in the stiffly beaten egg whites. Put in two 9 inch pans lined with wax paper and bake in a moderate oven (375°) for about 30 minutes. Ice with the following icing:

4 squares of chocolate

3 egg yolks, beaten

1/2 cup butter

2 tbsps. water

11/4 cups icing sugar

Melt the chocolate over warm, not hot water, and add the water. Stir until it blends, then add the beaten egg yolks and the sugar. Remove from the fire, but let the mixture stand over hot water until it thickens slightly. Stir it constantly to prevent lumping. Remove the top of the double boiler and fill the lower part with cold water. Cool the chocolate mixture quickly to lukewarm. Then add the butter a little at a time, stirring and beating until icing thickens. Spread on cake when right consistency. Put between cakes and over sides.

ALMOND AND COCONUT CAKE

l cup sifted cake flour

l tsp. baking powder

2 eggs

I cup sugar

1/2 cup milk

l tbsp. butter

l tsp. vanilla

Start oven at 350°. Grease a 9 inch pan. Sift the flour with baking powder. Beat eggs until thick and foamy, then gradually beat in the sugar. The more you beat at this step the lighter the cake. Heat the milk and butter together until hot (not boiling), then add the vanilla extract.

Now add the flour to the egg mixture and mix thoroughly, then add the hot liquid and stir long enough to mix but no longer. Pour batter into pan and bake 30 minutes. Cool and cover with this delicious

Broiled Frosting

Heat 3 tbsps. of butter with 3 tbsps. light cream over a low heat until butter is melted. Then stir in ½ cup brown sugar and ¼ cup shredded cocoanut. Spread over the warm cake, sprinkle top with ¼ cup cut blanched almonds and broil as far below the broiling element as possible, until the icing starts to bubble and turns slightly brown. Watch very closely at this point so that it does not get too brown.

CENTRAL AUTO PARTS CO. LTD.

Compliments of . . .

THE BROOK WOOLLEN
CO. LTD.

of Simcoe

FIRST QUALITY GOODS
REASONABLE PRICES AND
PROMPT, EFFICIENT SERVICE

Send your orders to

The G. McLean Co. Ltd.

WHOLESALE GROCERS

Winnipeg

Manitoba

With the Compliments of . . .

KLM ROYAL DUTCH AIRLINES

FOR INFORMATION ON SERVICES
TO ISRAEL CONTACT YOUR
TRAVEL AGENT OR KLM
AT

338 BROADWAY • 942-2461



ROYAL DUTCH AIRLINES

PINEAPPLE ICE BOX CAKE

lst Layer:

12 double Graham wafers, crushed

2nd layer:

1/2 cup creamed butter

1½ cups icing sugar

2 beaten eggs

Beat 2nd layer till creamy.

3rd Layer:

½ pt. whipping cream sweetened to taste

4th Layer:

l can crushed pineapple (well drained)

Dab it on in small amounts all over the surface of the cake so it is evenly distributed.

5th Layer:

6 double Graham wafers, crushed

Use a square 8x8 greased cake tin. Place in fridge and chill at least 12 hours. Cut in squares and serve garnished with whipped cream is desired.

SOUR CREAM CHOCOLATE CAKE

3 squares bitter choc.

1/2 cup water

1/2 cup shortening

1 3/4 cups sugar

l cup sour cream

2 cups sifted flour

l tsp. soda

½ tsp. salt

l ½ tsps. vanilla

3 eggs

Place chocolate and water in sauce pan over low heat, stir until chocolate is melted and thick. Remove from heat. Cream together the shortening and sugar, add eggs 1 at a time and mix well. Sift dry ingredients together and add alternately with sour cream and melted chocolate to creamed mixture. Add vanilla. Bake in 8" x 12" pan, 20 min. at 325 degrees and then turn heat to 350 degrees until cake tests done. Approximately 15 minutes more. Ice with desired frosting.

-Elaine Kluner.

CHOCOLATE TORTE

Slice a pound cake into 4 layers and fill.

Filling:

l pkg. dream whip

1 1/4 cups milk

l instant chocolate pudding

Whip. Fill and frost with filling and decorate with slivered almonds.

-Estrid Mandel.

MARASCHINO CHERRY CAKE

2 cups flour

l cup sugar

3/4 cup butter

l cup sour cream or sour milk

l tsp. baking soda

2 eggs

1/2 cup Maraschino cherries (cut in quarters)

l tsp. vanilla

Cream butter and sugar, add eggs, beat well, then add sour milk to which baking soda has been added, alternately with the flour, add vanilla and lastly fold in the cherries. Bake in a well greased pan. Ice with white icing and trim with Maraschino cherry.

Icing

4 the sps. butter, cream well. Add gradually and mix well ¼ cup icing sugar. Add l egg and mix well. Now add enough icing sugar to make a smooth icing. Add l tsp. vanilla.

QUICK TO BAKE CHEESE CAKE

1 8-oz. cream cheese

l 16-oz. can crushed pineapple

l pkg. dream whip

1/2 cup icing sugar

Prepare 1 pie crust of graham wafers and butter, line bottom of 8 by 8 pan. Save ½ cup of mixture for top. Bake at 325° for 10 minutes.

Beat one package dream whip or Rich's whip. Cream 1 8-oz. pkg. cream cheese with ½ cup icing sugar. Add 1 16-oz. tin drained crushed pineapple. Fold pineapple and cream cheese into dream whip. Empty into graham wafer crust. Dust top with remaining crumbs. Refrigerate, serve with favorite topping.

-Vivian Segal.

SOUR CREAM COFFEE CAKE

1 1/2 cups sifted all purpose flour

l tsp. baking soda

1/2 tsp. salt

11/2 tsps. baking powder

4 thsps. butter

1½ cups brown sugar

2 eggs

1/2 pt. dairy sour cream

1 tsp. cinnamon

1/2 cup finely chopped pecans (optional)

Preheat oven to 350°. Line bottom of 10-inch angel cake pan with aluminum foil. Butter foil. Sift, then measure flour; resift with baking soda, salt and baking powder. Cream butter and one cup brown sugar until light. Add eggs one at a time, beating well between each addition. Add flour mixture small amt. at a time alternately with sour cream. Place half batter in pan. Combine ½ cup brown sugar with cinnamon and nuts. Sprinkle ½ over batter. Top with remaining batter and sugar cinnamon mixture. Bake 45 to 50 minutes or until cake springs back when lightly touched. 8-10 servings.

-Maurene Cohen.

Saan Stores

Limited

Compliments of ...

Mallon Optical

DISPENSING OPTICIANS

Complete Line of "ZENITH" Hearing Aids and Supplies

405 GRAHAM AVENUE

(Opp. Medical Arts Bldg.)

Winnipeg, Man.

Phone 947-0311

Compliments of . . .



Mitchell-Copp
Ltd.

Compliments of

WESTAIR Sales Company

Winnipeg Regina Saskatoon

52 GERTIE

Phone: 943-2427

Compliments of . . .

Watson Warehouse Trucks & Casters

GEORGE LETCHFORD

LARGEST STOCK OF HAND TRUCKS
IN MANITOBA

WHEELS

CASTERS

Ladies... Facial Hair Removed

Permanently by Latest Electrolysis Short Wave Method

SAFELY! QUICKLY!

Phone 942-4110

The Dermic Institute

Established 1949

RM. 400 BOYD BLDG.,
PORTAGE at EDMONTON

BANANA CAKE

11/4 cups sugar

1/2 cup butter 2 eggs

l tsp. soda

4 tbsps. sour cream

l cup mashed, well ripened banana

11/2 cups pastry flour

l tsp. vanilla

Cream butter and sugar, add eggs. Add baking soda to sour cream and beat slightly. Add banana to cream and add to butter mixture. Add flour and vanilla and mix well. Put in a buttered 9x9 pan and in a 350° oven. Use your favorite white icing.

TROPICAL FRUIT TORTE

1 20-oz. can crushed pineapple

2 tins mandarin oranges

l pkg. colored miniature marshmallows

l pt. sour cream Chocolate wafers

Line springform pan with whole chocolate wafers. Drain pineapple and oranges very well. Mix in large bowl with marshmallows and sour cream. Pour into pan. Cover with crushed chocolate wafers. Refrigerate. A quick and delicious dessert.

-Bev. Binder.

CHOCOLATE TORTE

1/2 lb. butter

11/4 cups white sugar

3 heaping thsps. cocoa

l cup flour

3 eggs

½ cup crushed nuts vanilla

Cream butter and sugar, add eggs, then dry ingredients, and pat into a greased 13x9 pan. Bake 20 minutes in 350° oven.

Mix ½ lb. dessicated cocoanut with 1 tin of sweet condensed milk. Spread this on base after baking, and bake another 10 to 15 minutes. Ice with the following icing:

One square baking chocolate melted. Add l tbsp. butter, l cup sifted icing sugar. Add a little cream to make a smooth icing. Spread on cake while still warm. Cut in squares.

TURKISH DELIGHT TORTE

1 cup butter

l egg yolk

1 cup flour

3 thsps. sugar

If too thick a few drops of milk may be added.

Mix well and pat into a 9x9 pan (greased). Lay on this base Turkish delight which has been cut in thin pieces (use all one color). Cover with the following:

Beat 4 egg whites until stiff, add gradually l cup icing sugar and continue to beat. Grate in 1 lemon and juice. Fold in 1 cup blanched, finely slivered almonds. Put this over Turkish delight and bake in at 325° oven until done (about ½ hour).

CHIP CHOCOLATE TORTE

1/3 cup butter

1/4 cup white sugar

1/4 cup brown sugar

2 egg yolks

1/2 tsp. vanilla

3/4 cup flour

l tsp. baking powder

Cream butter and brown and white sugar. Add beaten egg yolks, flour sifted with baking powder. Add vanilla. Pat in bottom of pan and sprinkle 3 squares of semi sweet chocolate chipped in little pieces. Beat 2 egg whites stiff, fold in 1 cup brown sugar, 1 cup shredded cocoanut. Spread over the chipped chocolate and bake in a slow oven for about 25 minutes or until done.

CARROT TORTE

5 eggs, separated

l heaping cup plus 2 tbsps. sugar

2 cups plus 2 tbsps. chopped almonds

2 cups raw, grated, fine carrots grated rind of 1 lemon

1 tbsp. rum

1/3 cup potato flour

Beat egg yolks with sugar. Add almonds, carrots, rind, rum and flour. Fold in beaten egg whites. Bake in 9 inch spring form for 15 minutes at 350°. Turn heat down to 325° and bake additional 45 minutes. Remove and cool. Ice with lemon icing.

-Becky Feldman

Compliments of . . .

VICTORIA LEATHER

Western Asbestos
Company Ltd.

JOHNS-MANVILLE APPROVED
CONTRACTORS

Roofing, Siding, Tile Flooring, Rock Wool "Blown" Insulation

H. E. SAUNDERS, Sales Manager

1574 ERIN ST.

Phone 774-1641

Compliments of . . .

IMPERIAL SOAP & SUPPLIES LTD.

238 JARVIS AVENUE PHONE 586-8147

Compliments of . . .

W. G. McMahon's Ltd.

MAY and MacDONALD

Phone 942-2281

Winnipeg

Compliments of . . .

Ideal Service Station Ltd.

MURRAY BRAUNSTEIN

JOE AXELROD

N.E. Higgins and King
Phone 943-4842

Compliments of . . .

NATIONAL GRAIN

509 GRAIN EXCHANGE BLDG.

WINNIPEG 2, MAN.

Compliments of . . .

Canadian

Johns-Manville

895 MADISON STREET

Phone 775-0401

cookies and dainties

BON BONS

- 2½ cups finely crushed packaged vanilla wafers
 - l cup confectioner's sugar
 - 2 thsps. cocoa
 - 1 cup finely chopped walnuts
 - 3 tbsps. corn syrup
 - 1/4 cup bourbon
- 1. Mix together the crushed wafers, sugar, cocoa and nuts. Add the corn syrup and bourbon. Mix well.
- 2. Mold into 1-inch balls and roll in confectioner's sugar.

Yield: 3½ dozen balls.

TURKISH DELIGHT DAINTY

2 cups flour

1/2 pound (1 cup) butter

7 tbsps. sour cream

Cream butter, add sour cream, and lastly flour. Chill in refrigerator overnight.

Filling

Toasted almonds (crushed)

Jam

Turkish delight

Divide dough in six parts. Roll very thin. Spread with jam, then almonds, then diced turkish delight. Roll up and bake in moderate oven (325-350°) until nicely brown. Cut slices as needed.

-Mrs. M. Thow.

CINNAMON TWISTS

l cup sour cream

Bring to a boil and add:

- 2 tbsps. butter
- 4 tbsps. sugar
- 1/8 teaspoon soda
 - l tsp. salt

Cool to lukewarm and add:

l egg

l pkg. dry yeast dissolved in ½ cup lukewarm water

Mix in:

3½ cups flour to make soft dough.

Knead a few seconds to form a ball, cover with damp cloth and let stand 5 minutes. Roll one-quarter inch thick and 24 by 6 inches. Spread with 2 tbsps. soft butter. Sprinkle half of dough the long way, with ½ cup brown sugar mixed with 1 tsp. cinnamon. Double dough over and seal. Cut in 24 one-inch strips. Twist and press on greased pan. Let rise two hours. Bake in moderate oven (350°) until lightly brown. Ice while warm with mixture of icing sugar, few drops of vanilla, and water.

-Mrs. J. M. Bernstein.

SOUR CREAM DATE DREAMS

1/4 cup butter

3/4 cup brown sugar

½ tsp. vanilla

l egg, well beaten

11/4 cups flour

½ tsp. soda

1/4 tsp. baking powder

1/4 tsp. salt

1/2 cup sour cream

1/4 tsp. cinnamon

²/₃ cup chopped dates

Thoroughly cream butter, sugar, and vanilla. Add egg, mix well. Sift together dry ingredients. Add to butter mixture alternately with sour cream. Stir in dates. Drop from teaspoon onto greased cookie sheet. Top each cookie with walnut half. Bake in hot oven (400°) about ten minutes. Makes about 3 dozen.

COCONUT FINGERS

11/2 cups sifted all-purpose flour

l tsp. baking powder

1/2 tsp. salt

l cup lightly packed brown sugar

5 tbsps. butter

2 eggs, separated

1/2 cup granulated sugar

½ tsp. vanilla

1/2 cup cut, shredded coconut

1/2 cup chopped filberts

Sift flour, baking powder, and salt together 3 times. Mix in ½ cup of the brown sugar, rub in butter with fingertips; mix in unbeaten egg yolks. Turn into lightly greased 9-inch square pan and pat down firmly. Beat egg whites stiff but not dry; gradually beat in granulated sugar and remaining half-cup brown sugar. Fold in vanilla, coconut and filberts. Spread meringue over dough in pan. Bake in 325° oven 35-40 minutes. Leave in pan until cold and then cut in 9 strips and each strip in 6 pieces. Yield: 4½ dozen.

BANANA SLICE

1½ cups flour

²/₃ cup flour

l tbsp. brown sugar

25 large marshmallows

l banana (mashed)

15 maraschino cherries (chopped)

Combine first three ingredients as for shortbread. Pat into 8 by 8 pan and bake at 325° for 15 minutes.

Melt marshmallows in double boiler and remove from stove. Add mashed banana and cherries. Spread over shortbread. When cool ice with butter icing.

-Karen Wise.

Nozick Bros. Ltd.

Gregg Building

Phone 943-5459

Compliments of . . .

Tessler's Iron & Metal Co.

B. TESSLER, Manager

Charles and Sutherland

Winnipeg

Phone 586-2704

Compliments of . . .

Fashion Centre

250 Kennedy St. Phone 942-4144

Compliments of . . .

WINNIPEG

MANITOBA

Compliments of ...

SHNIERS

WHOLESALE DISTRIBUTORS

Hammond Building

Winnipeg, Man.

Compliments of . . .

WESTERN PAPER BOX CO. LTD.

-- and --

ZENITH PRINTING CO. LTD.

579 McDERMOT AVE., WINNIPEG, MAN. Phone 774-3451

Compliments of . . .

DR. J. J. LANDER

Physician and Surgeon

401 Norlyn Medical Bldg. Winnipeg

Compliments of . . .

CURIOSITY SHOP

Antiques and Modern

313 Smith St., Wpg. 2

Compliments of

KELVIN PROFESSIONAL GROUP

DRS. S. R. KATZ

M. A. BREGMAN

I. H. KATZ A. FRANKEL

S. C. KATZ T. HECHTER

Compliments of ...

HAROLD W. SCHWARTZ

LEMON SQUARES

1/4 cup butter

l cup brown sugar

1 cup flour

1/2 tsp. baking soda

1 cup shredded cocoanut

10 soda crackers vanilla

Filling

l cup sugar

I cup cold water

l egg

juice of 1 lemon

2 tbsps. cornstarch dissolved in cold water

1/2 cup butter

Cook ingredients for filling in double boiler until thickened. Cool.

Grind or roll out crackers until fine. Cream butter and sugar and then mix all ingredients together with fingers and pat half the quantity in bottom of pan (well greased), put in filling and sprinkle the remainder of mixture over the filling and bake in a moderate oven.

SNOWBALLS

l cup soft butter

1/2 cup sifted icing sugar

l tsp. vanilla

2 cups flour 3/4 cup chopped pecans

Cream butter thoroughly, sift in sugar gradually and cream well. Sift flour and measure and add, blend well. Add nuts and vanilla. Chill dough in fridge for several hours. Shape into small balls or crescents, with hands, handling as little as possible. Place 2 inches apart in ungreased cookie sheet in 400° oven for 10 minutes or until set but not brown. While still warm roll in icing sugar (additional). Substitute rum flavor for vanilla if desired.

WALNUT DAINTIES

7 tbsps. soft butter

l tbsp. bar sugar

l tsp. vanilla

3/4 cup chopped walnuts

l cup flour

Cream butter and sugar, add vanilla, then sift in flour ½ cup at a time, add walnuts. Mix thoroughly. Form into little cylinders and bake in 300° oven until set only, not brown.

FRUIT BALLS

1/2 lb. cocoanut

1/2 lb. almonds

1/2 cup maraschino cherries

l egg

1/4 cup fruit sugar

Grind first three ingredients. Beat egg slightly and add sugar. Mix all together and form into balls. Roll in ground nuts and chill. No baking.

FILLED HORNS

3/4 cup thick jam

1 cup butter

2½ cups flour

l whole egg

2 egg yolks

4 tbsps. water

2 egg whites

1/4 cup finely chopped almonds

Rub butter into flour with finger tips, stir in egg yolks and whole egg and gradually add water. Work dough until perfectly smooth. Chill in refrigerator for 3 hours. Make small balls and roll out on floured board very thin, 4 inches in diameter. Fill with 1 tbsp. jam, roll into half moons. Brush tops with egg whites, sprinkle with chopped almonds. Bake in 350° oven for 15 minutes.

HEDGEHOGS

2 cups shelled walnuts

2 cups shredded cocoanut

l cup dates

l cup brown sugar, well packed

2 unbeaten eggs

Grind nuts and dates. Mix 1½ cups cocoanut with remaining ingredients. Mix thoroughly. Scoop up by teaspoonful and shape into a small sausage, roll in cocoanut. Bake on greased pan 10 to 12 minutes in 350° oven.

FRUIT ROCKS

2 cups dates

2 cups walnuts

l cup cherries

2 tbsps. butter

l cup sugar

2 eggs rind of 1 lemon

Beat eggs, sugar. Add butter. Add remaining ingredients and mix well. Shape like a ball, roll in cocoanut. Bake 20 minutes in medium oven.

-Becky Feldman.

BUTTER-NUT COOKIES

1/2 cup butter

1/4 cup sugar

1 egg (separated)

1/2 tsp. vanilla

1/4 tsp. salt

l cup cake flour

1 tbsp. lemon juice

2 tbsps. grated orange rind

l tbsp. grated lemon rind
1/2 cup finely ground almonds

glaze cherries

Cream butter and sugar, mix in egg yolk and flavoring. Beat well. Add dry ingredients. Chill in a covered bowl. Roll into tiny balls, dip in slightly beaten egg white and roll in the ground nuts. Place 1 in. apart on cookie sheet lined with foil. Jut ½ a glaze cherry on top of each. Bake at 350°F. for 20-25 min.

—Deanne Spiegel.



SILKS, WOOLLENS, LACES, VELVETS, DRAPERY, ETC.

2 Stores To Serve You...

255 VAUGHAN ST. (opp. the Bay)
POLO PARK SHOPPING CENTRE

Compliments of . . .

PORTAGE LUMBER COMPANY LTD.

PHONE 586-9637

270 GORDON AVE.

WINNIPEG 5, MANITOBA

Compliments of ...

McCormick's Limited

FINE BISCUITS AND CANDIES
SERVING WINNIPEG OVER 110 YEARS

425 Henry Ave.

Phone 943-7548

Compliments of . . .

Mario's Styling Leno and Luigi

443 PORTAGE AVE.

CHOCOLATE DATE BROWNIES

2 squares unsweetened chocolate (melted)

1/2 cup flour

1/2 cup butter

l cup sugar

2 eggs

l cup chopped dates

½ tsp. vanilla

Melt chocolate, sift flour. Cream thoroughly butter and sugar, add eggs one at a time and beat. Blend in melted chocolate, and then the flour. Add chopped dates and vanilla and mix well. Spread in greased shallow pan. Bake in a 350° oven for 30 minutes. Cut in squares.

SAVORY CHEESE FINGERS

1/2 lb. Old English cheese

2 tbsps. chili sauce

l egg white, beaten stiff
bread finger, lx2 inches (about 3
dozen)

salt

l tbsp. minced onion

Grate cheese, using fine grater, add salt and chili sauce, fold in stiffly beaten egg white. Spread on bread fingers. Chill one to two hours. Bake in a moderate oven (375°) about 15 minutes or until cheese is puffy and lightly browned.

ANGEL DELIGHT

Put 1 lb. marshmallows in a deep bowl. Drain medium can of crushed pineapple. Pour juice over marshmallows and let stand over night. Next morning beat until creamy, then add pineapple pulp, 1 cup chopped walnuts, 1 pt. whipped cream, 2 tbsps. sugar, pinch of salt. Mix well. Put in trays or leave in bowl and set into freezing compartment for 3 hours. Served in glasses topped with maraschino cherries.

SESAME SEED NOTHINGS

3 eggs

l tsp. Sucaryl (liquid)
Pinch of salt

½ cup oil

Beat for 5 minutes, add 1 cup flour, beat for 5 minutes.

Put sesame seeds on flat plate, drop teaspoonful of dough into seeds, roll in seeds and twist.

Bake in preheated oven 450° for 10 minutes. Shut off oven and let dry for 1 hour.

This should make 23 to 26 nothings.

CHOCOLATE CHIP BARS

1/3 of 1/4 lb. butter — Melt in 8" pan.

Add

l cup graham crumbs (spread in pan)

Sprinkle:

l cup choc. chips

l cup cocoanut

l cup chopped pecans

Pour 1 tin sweetened eagle brand milk on top.

Bake in 350° oven for ½ hour.

-Faye Marr.

ALMOND COOKIES

l cup butter or margarine

l cup sugar

l egg, beaten

3 tbsps. almond extract

3 cups sifted flour

1½ tsps. baking soda

1/4 cup light corn syrup

l cup blanched almonds

Cream butter and sugar until fluffy. Add beaten egg and almond extract, slowly stir in flour, baking soda and corn syrup, mix until smooth. Form dough into balls and flatten with tumbler. Put almond in centre. Bake in moderate oven 375° 15-20 min. until golden brown.

—Gail Spivak.

Compliments of . . .

SHOPPERS DEN

GRANT PARK PLAZA SHOPPING CENTRE

Compliments of ...

DIRECT - HOME - FURNITURE

"COMPLETE HOME FURNISHINGS"

General Manager, MAX PLOSKER

510 Selkirk Avt., Winnipeg 4, Man.

Phones: 582-24727 -- 532-5448

Compliments of . . .

Stall Fur Co. Ltd.

5th Floor, Peck Building Phone 947-0261 Compliments of . . .

City
Machinery Co.

783 MAIN STREET Winnipeg, Manitoba

Compliments of . . .

WALSH, MICAY & CO.

707 CHILDS BUILDING

WINNIPEG, MAN.

Compliments of . . .

CANADIAN FOOTWEAR LTD.

ske

216 McDERMOT AVE.

COMPLIMENTS OF . . .

GLADSTONE RENT-A-CAR

PORTAGE at VICTOR 775-4545

Compliments of . . .

"CHINA LILY" Brand

FOODS OF QUALITY

A Complete Line of Quality Chinese Foods

tasty dishes

FRENCH DRESSING

Mash a cut clove of garlic in a bowl with a wooden spoon. Add ½ teaspoon each salt, dry mustard, and paprika, and a dash of cayenne. Add ¼ cup cider vinegar (if not available, white vinegar may be used) and ½ cup salad oil to dry ingredients. Cover and shake well to blend thoroughly.

ANCHOVIES A LA CROUTONS

1 lb. sharp cheese

l can condensed tomato or mushroom soup

1½ tsps. mustard

11/2 tsps. Worcestershire sauce

2 eggs, separated

Pour can of condensed tomato soup into top part of double boiler; add sharp cheese which has been grated. Heat and cook until cheese is melted, stirring and beating constantly. Stir in beaten egg yolks to which dry mustard and Worcestershire sauce have been added. Fold beaten egg whites into hot mixture. Transfer to chafing dish. Arrange on top of sauce either rolled up anchovies or the fillets. Two or three cans of anchovies will be needed. Serve this with Croutons.

ASPARAGUS EN CREME

1 tbsp. butter

1 small onion, minced

l tbsp. flour

1 tin (large) cut asparagus

l cup sour cream

½ tsp. salt

Melt butter, add onion, fry golden brown, cover and steam for a few minutes. Uncover, add flour and stir until well blended, add salt, paprika and cream and cook slowly until sauce is smooth. If a little too thick put in a little asparagus juice and now add asparagus, fold in gently. Transfer to chafing dish and keep warm.

ANCHOVIES IN BOATS

green peppers (choose large squat type) Miracle Whip finely minced onion anchovy fillets

Cut ends of green or red pepper, remove seeds and cut in strips lengthwise 1/2 inch wide.

Mix 1/4 cup Miracle Whip dressing with 2 tbsps. minced onion. Spread this sauce on the green pepper and lay 1 fillet of anchovy on each strip of pepper.

WHIPPED CHOCOLATE ICING

2 cups icing sugar

6 tbsps. butter

4 squares bitter chocolate

2 eggs

3/4 tsp. salt

1/2 tsp. vanilla

1/2 cup milk

Place sugar, milk, eggs, salt, and vanilla in a bowl over ice water; stir until eggs are broken. Melt chocolate and butter together. Add while warm to first mixture and beat until it will hold its shape. (lots of beating).

Use half of recipe for regular or layer cakes, whole recipe for chiffon cakes.

CHEESE TARTLETS

your favorite pie dough l small onion finely chopped

l tbsp. butter

1/2 lb. cheese, grated

2 eggs, well beaten

1/2 cup light cream salt, pepper, paprika

Line small tart pans with pastry. Saute onion in butter until transparent. Mix with cheese, beaten egg and light cream. Season and fill tartlet shells half full and bake in 400° oven until done and crust is light brown.

MUSHROOM ENTREE

l can strained, or

1/2 lb. fresh mushrooms

l large Spanish onion

3 hard boiled eggs

Simmer in butter or fat. Cut mushrooms in medium-sized pieces. Add to onion and cook covered until tender. Before serving, add hard boiled eggs cut and serve on toast or in patty shells. Peas may be added.

SPECIAL COLD SLAW

5 cups finely shredded green cabbage

1/4 cup finely shredded carrot

1/4 cup finely chopped green pepper

l tsp. salt

1/4 tsp. pepper

l tsp. grated onion

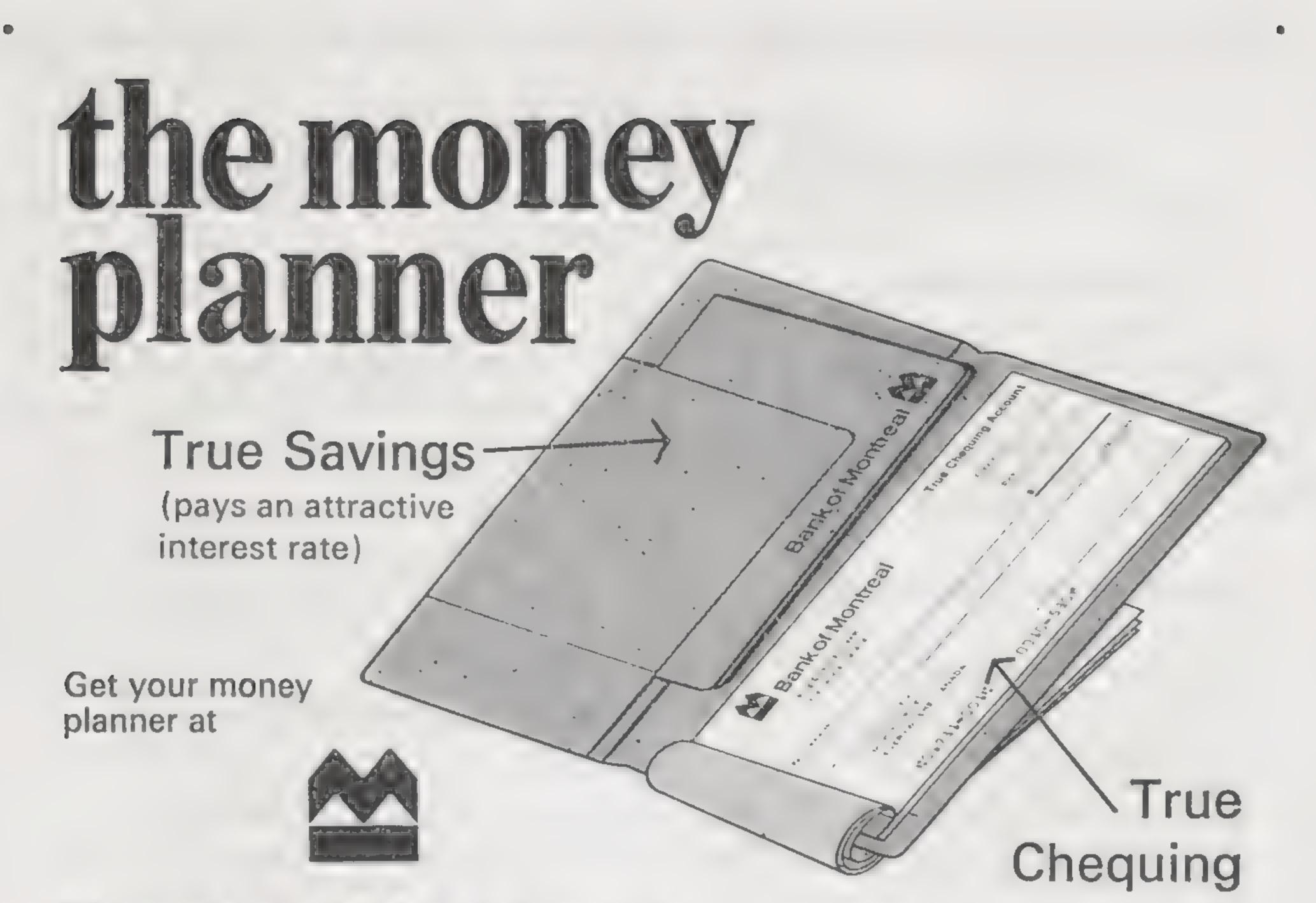
2 tbsps. sugar

1/2 tsp. dry mustard

1/3 cup vinegar

2 tbsps. salad oil

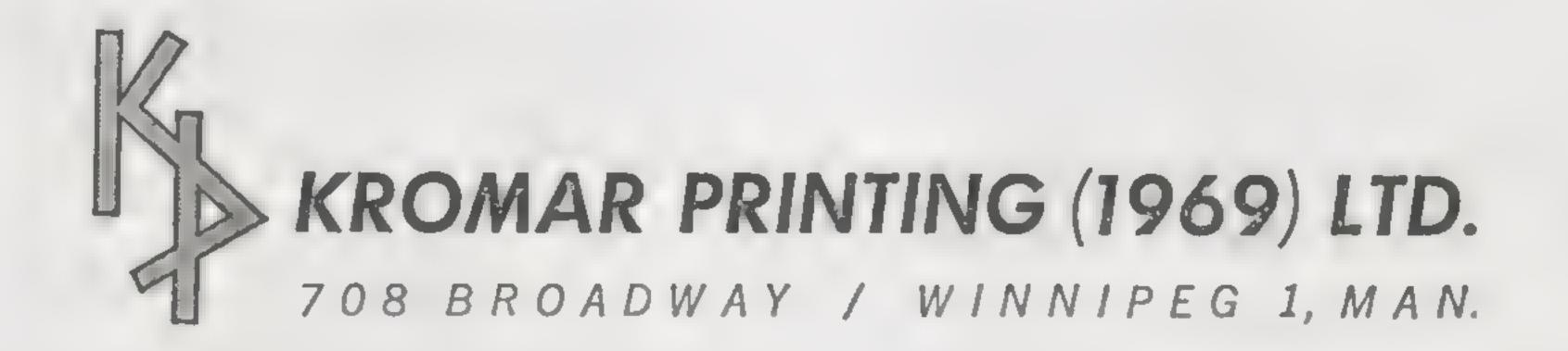
Combine cabbage, carrots and green pepper in a large bowl. Combine remaining ingredients and mix thoroughly. Pour over cabbage and toss lightly. Arrange in salad bowl and keep chilled until serving time.



Bank of Montreal

Canada's First Bank

TELEPHONE 786-3478



"Synonymous with Fine Printing"

CHOPPED LIVER WITHOUT SHMALTZ

Fry:

l lb. liver

l large Spanish onion in Crisco, add a little water and cover to make juice

Grind all ingredients, add enough of the liver juice to moisten.

CHOPPED HERRING

Skin and soak 2 herrings over night.

Spanish onion

2 hard boiled eggs

1 thick slice pumpernickel bread, the soft part soaked in vinegar

Grind all the ingredients, add a little sugar or sucaryl to taste.

SARDINE CANAPES

2 cans sardines

1/2 cup grated parmesan cheese prepared mustard

Drain sardines; roll in grated cheese. Toast strips of bread on one side. Spread other side with prepared mustard and top with sardines. Just before serving, broil till lightly brown. 12 canapes.

CHOPPED HERRING

6 herring (remove heads, soak overnight, skin, clean and grind with 2 onions

6 hard boiled eggs

3 slices rye bread soaked with vinegar

Chop altogether. Add:

3 thsps. Mazola oil

4 grated apples

-Mrs. D. Polinsky.

MUSHROOMS A LA NEWBURG

l lb. mushrooms Cold water

3 tbsps. butter

1/2 tsp. paprika

l tbsp. flour

l cup cereal cream

3 hard cooked eggs

1/2 tsp. Worcestershire sauce

1/4 tsp. salt

1/16 tsp. pepper Toast points

Wipe mushrooms, remove stems, slice stems, cover with cold water. Simmer 15 minutes. Slice cups and saute in butter for 5 minutes. 'Add paprika and drained mushroom stems. Blend in flour, add cream slowly and cook until thickened, stirring constantly. Add chopped egg whites, Worcestershire sauce, salt, pepper and lemon juice.

Serve on toast points. Garnish with sieved hard cooked yolks. Yield: 4 or 5 servings.

BARBECUE SAUCE

Saute until brown 1/4 cup chopped onions in; 1 tablespoon fat. Add and simmer 20 minutes.

1/2 cup water

2. tbsps: vinegar

1 tbsp. Worcester sauce

1/4 cup lemon juice

2 thsps. brown sugar

l cup catchup

1/2 tsp. salt

3/4 tsp. paprika dash Tabasco

4 Servings.

-Mrs. M. Averbach.

1 8-oz. package pimento cheese

l well beaten egg salt and pepper

Blend cheese and eggs, season to taste. Make bread cutouts. Toast on one side; brush other side with melted butter. Spread with cheese mixture. Just before serving, broil until brown and puffed. 35 appetizers.

SHISH-KA-BOB DINNER

Dip skewers in salad oil; spur 1-inch cubes of beef steak (about 2 pounds). Marinate 3-6 hours in this mixture:

2 tbsps. salad oil

2 tbsps. lemon juice

l tsp. salt

1/4 tsp. pepper

clove garlic minced

l onion sliced

Roast 6 - 8 minutes on each side in separate oiled skewers, arrange mushrooms, whole tomatoes and pre-cooked small white onions. Roast until tender.

GREEN DRAGON DIP

l ripe avocado

1 - 3 oz. pkge. cream cheese

3 tsps. mayonnaise

2 tbsps. lemon juice Dash Worcestershire sauce Chopped green onion

1/4 tsp. salt

1/8 tsp. pepper

Mix above. Place in a bowl. Surround with crackers.

EGG AND OLIVE DIP

3 hard boiled eggs (chopped)

1/2 cup sliced olives

1/2 cup sour cream

2 tbsps. mayonnaise, catsup and green pepper l tsp. dry mustard

Salt and pepper to taste

l tsp. grated onion

Blend thoroughly.



KENNI RACKLIN

Cordially invites you to view the Contemporary '70 fashions.

Spring and Fall.

418 GRAHAM AVENUE (1/2 blk. east of the Bay)

PHONE: 943-9432

943-4388

"THE PAINTERS' SUPPLY HOUSE SINCE 1908"

The Western Paint Co. Ltd.

J. A. SCHIMNOWSKI, President

"NEW"

Paint Tinting Salon, 2nd Floor, 521 Hargrave Street. Ph. 943-7395 "NEW"

Wallcovering Centre, Hargrave and William. Ph. 942-7318

Compliments of . . .

NATIONAL CLOAKS LTD.

Manufacturers of
LADIES' COATS AND SUITS

3rd FL. WHITLA BLDG.

PHONE 943-7418

DO IT YOURSELF!

It it's a cupboard in the basement . . . painting the spare bedroom, or putting a plug in the toaster . . . you can do it yourself. But when it's PRINTING . . . that's different. A smartly designed letterhead, a highly colored calendar front, or a well turned out package, these are jobs for an expert with costly equipment and specialized skill.

And that's where STOVEL-ADVOCATE comes into the picture.

Canada's Premier Printers

STOVEL-ADVOCATE PRESS LTD.

365 BANNATYNE AVE.

PHONE 943-6531

WINNIPEG 2, MAN.

SPECIAL PARTY DIP

1/2 lb. cream cheese

2 tbsps. cream

2 tbsps. french dressing

1/3 cup catchup

l tbsp. grated onion

1/4 tsp. salt Crackers

IMITATION CREAM SAUCE

For use on vegetables accompanying meat.

2 tbsps. chicken fat

2 tbsps. flour

1 cup juice from canned vegetables

1/2 tsp. salt

dash pepper

I can vegetables, drained

Melt fat, add flour, blend, add vegetable juice and cook over low heat until thickened (if a thinner sauce is desired add more of vegetable juice). Season and pour over hot vegetables.

This sauce is nice on peas, beans, asparagus, mushrooms, etc.

ANTIPASTO

3 tins Tuna with oil

1½ bottles chili sauce

l bottle catchup

l tablespoon Worcestershire sauce

l small bottle sweet gherkins

l small bottle onions

l small bottle cauliflower

2 cans button mushrooms

l bottle stuffed olives

2 pieces carrot

2 pieces celery Horse radish (dehydrated)

Juice ½ lemon

Parboil carrots and celery sliced chunk. Rest of ingredients, add sauce. Bottle.

-Mrs. N. Stall.

POPOVERS

1 cup milk or 8 oz. water with

1 tbsp. non-dairy coffee creamer

7/8 cup unsifted flour

1 tbsp. oil

½ tsp. salt

2 eggs

Combine milk or water, flour, oil, salt. Beat at high for 1 min. Add eggs 1 at a time. Beat 20 seconds after each. (the timing is important). Grease well, 8 muffin cups. Fill ½ full. Set in cold oven. Set at 425°. Bake ½ hour.

-Bev Davidow.

APPETIZERS DEEP FRIED MUSHROOMS

l lb. mushrooms (medium size) flour

salt

pepper

l egg (beaten)

veg. shortening for frying

(1 in. in depth)

Wash mushrooms, trim stems, blot dry. Dip in seasoned flour then beaten egg, then fine bread crumbs. Shallow fry 4-5 min. 4 or 5 at a time. Serve hot with lemon wedges.

-Bev Davidow.

POTATO LIVER KNISHES

6 nice sized potatoes

2 eggs

2 small tbsps. oil

Salt

l cup flour

Boil potatoes until soft and mash well, adding eggs and oil, salt and flour.

Take spoonful of potato mixture and fill with 1 tbsp. of filling.

Filling: Grind together—
1½ lbs. liver (baked)
3 lightly fried onions

Season to taste. Place knishes on greased pan, bake at 375°F.

Compliments of . . .

MARIO'S BEAUTY SALONS

Four Modern Air Conditioned Salons To Serve You Better

415 Graham Avenue 943-9728
943-1015
Polo Park Shopping Centre 783-7359

554 Academy Road 489-6795 1727 Main Street 339-7922 Compliments of . . .

MCKENZIE STEPHENSON (WESTERN) LTD.

Importers and Manufacturers' Agents

345 HIGGINS AVENUE

Winnipeg 2, Man.

Compliments of . . .

RIVER HEIGHTS TRAVEL "SERVICE"

PERSONALIZED SERVICE BY EXPERTS

Corydon & Lanark

Phone 474-2391

HUOT'S

An Investment in Good Appearance

200 Provencher Blvd.

247-3795

Compliments of . . .

E. MANUSOW & SON

KOSHER BUTCHERS

Choice Meats & Poultry

WE DELIVER

205 Andrews

Phone 586-2222

Compliments of . . .

TASTY BREAD, PASTRY AND DELICATESSEN

Mgr., MR. NEWMAN

- TWO LOCATIONS TO SERVE YOU -

419 Selkirk Ave. Phone 589-5033 1415 Main St.

586-7263

Compliments . . .

KNIII-ERIFE LTD.

1270 NOTRE DAME AVE. PHONE 774-3426

Compliments of . . .

D'ESCHAMBAULT TRAVEL SERVICE

Phone 233-3457

136 Provencher Ave. St. Boniface, Man.

Compliments of . . .

IDEAL BRASS & PLATING CO.

Compliments of . . .

DR. & MRS. S. O. GORENSTEIN Compliments of . . .

Club Morocco

573½ Portage Ave. Phone 772-2578

breads

MISCELLANEOUS GARLIC FRENCH LOAF

Slash long French loaf of bread in even diagonal slices — don't cut right through. Mash one clove of garlic thoroughly and cream it into half a cup of butter. Spread generously between slices. Wrap loaf in aluminum foil or slip it into paper bag. Heat in oven (400°) until piping hot—15-20 minutes.

MUFFIRS

2 cups flour

1 tsp. baking powder

1/2 tsp. salt

1/2 cup shortening

l egg yolk

1/2 cup milk

Filling:

2 cups fruit (blueberries or apples)

1/2 cup sugar

Sift flour, measure, add baking powder, blend shortening, combine yolk and milk stirring with fork. Add flour mixture to make a soft dough.

Place one-third of dough on lightly floured board. Roll out and cut into square pieces. Fit each piece into a muffin tin and fill with berries. Put 1 tbsp. sugar in each muffin. Bring the 4 corners together and pinch. Bake in a 400° oven for 40 minutes or until done. Serve with cream if desired.

RICE POPOVERS

3 tbsps. melted butter

2 eggs

l cup sour cream

3/4 cup cooked rice

1/2 cup flour

1/2 tsp. baking powder

2 tsps. sugar Pinch of salt

Beat eggs with sugar. Add flour, rice, baking powder, salt and melted butter, then add sour cream. Pour into hot greased muffin pans. Bake at 350 degrees for 15 to 20 minutes.

POPPYSEED STICKS

Cut crusts from slices of white bread. Butter both sides of bread. Cut each slice in 5 strips. Roll strips in poppyseed. Place on cookie sheet. Toast in moderate oven (350°) 12 minutes. Serve with juice or soup.

CROUTONS

Use bread that is not fresh, remove crusts from slices and butter each slice. Cut into cubes and place on baking sheet. Bake in a moderate oven (350°) until they become brown.

CHOPPED LIVER STICKS

Prepare your chopped liver in your favorite way.

short pretzel sticks

Pinch off a small piece of the chopped liver roll into a ball and insert a pretzel stick; squeeze well onto the stick.

For a variation the chopped liver may be rolled in crushed pretzel stick crumbs.

REFRIGERATOR BUNS (Basic Dough)

1/4 lb. butter

4 eggs

l tsp. salt

3/4 cup sugar

2 yeast cakes

l cup milk

6½ cups flour

Prepare:

Mix ½ cup warm water with 1 tsp. sugar, add yeast that has been crumpled. Allow to stand. Heat milk, butter, sugar, salt, oil, until all dissolved. Cool lightly. Put flour into a large bowl, pour over the heated milk mixture, add yeast mix. Blend, add beaten eggs and knead until well blended. Allow to stand about an hour. Cover and put in refrigerator overnight. Take dough out of refrigerator one hour before ready to use. Form in any desired shape.

FOR QUALITY ... CLEANING - DYEING - SHIRT LAUNDERING

CALL... (Les entonis... 452-3611

Compliments of ...

SPIVAK & SPIVAK

BARRISTERS

Room 200 - 267 Edmonton St.

Phone 943-2348

Compliments of . . .

ALUMINUM COMPANY OF CANADA LTD.

MAKERS OF ALCAN FOIL
Finest you can use
REXDALE, ONT.



for faithful reproduction of all musical sound consult LEON at

AMERICAN HI-FI

313 Hargrave St., Winnipeg 2, Man. 942-6726

- NEW LOCATION -

of

LA TOUR EIFFEL

PATISSERIE FRANCAISE

A. BELTRAN

1193 PEMBINA HWY.

A Variety of Dainties
Made to Order

Birthday and Wedding Cakes

We Deliver

PHONE 284-7102

SEE ...

DUNLOP MUSEUM

"WHERE A THING OF BEAUTY IS A JOY FOREVER"

River Road opposite old St. Andrews Church.

POPOVERS

- 1 cup sifted flour
- 1/2 tsp. salt
- 2 eggs
- l cup milk
- 1 tbsp. salad oil
- 1. Measure all the ingredients into a bowl and beat until smooth.
- 2. Fill greased custard cups a little less than ½ full. Bake in a preheated oven 425° for about 50 minutes. The popovers are done when the sides at top of cup are rigid.

Yield: 5 to 6 servings.

BUNS (Basic Dough)

3/4 cup butter and oil

1/2 cup sugar

3 eggs

5 cups flour

1 yeast cake

1 cup milk

4 tbsps. oil

Mix ¼ cup warm water with 1 tsp. sugar and add crumpled yeast. Allow to stand. Heat butter, milk, oil, sugar and salt until all are dissolved. Put flour in a large bowl, pour over the milk mixture, add yeast mixture, blend, add beaten eggs and knead until well blended. Allow to stand in a warm place until it has risen to double the bulk. Keep covered. Form in any desired shape and allow to rise again, then bake.

STUFFED FRENCH ROLLS

3 oz. pkg. cream cheese

1/2 tsp. grated onion

2 tbsps. chopped olives

2 tbsps. chopped dill pickles

Hollow out two French rolls after cutting ends off. Do this carefully and when centre is out press inside roll towards the crust so that inside will be quite smooth. Cream the cheese and add the rest of the ingredients. Stand each roll on end on wax paper and stuff the rolls very firmly. Wrap in wax paper and chill. Slice thinly with a sharp knife.

RICE MUFFINS

Cook 1 cup rice in 2 cups water and 2 cups milk and salt for approx. 1/2 hour.

Mash rice and cool then add to following batter:

4 tbsps. sugar

2 eggs

4 tbsps. butter

l tsp. baking powder

1 cup sour cream

1/2 tsp. baking soda

3/4 cup flour

Grease tins, bake 350° for ¾ hour. Leave door open to cool. Serve with sour cream and strawberries.

-Shelley Nimchonok.



Compliments of . . .



The MARYLAND MOTOR HOTEL

NOTRE DAME AT MARYLAND

The VILLAGE INN MOTOR HOTEL

PORTAGE AVENUE AND WESTWOOD DRIVE

HOLLYWOOD Beauty Stylists

NO APPOINTMENTS NECESSARY

- * COMPLETE HAIR BEAUTIFICATION
- * WIG SERVICE 772-8840



Appointments NOT
Always Necessary At
River Heights Salon
1436 Corydon At Waterloo
489-6764

REMOVE YOUR UNWANTED HAIR PAINLESSLY IN MINUTES —
RETARD FUTURE GROWTH

Phone

772-1500 * 775-7621

320 COLONY (Opp. "the Bay")

holiday dishes

MATZO CARROT PUDDING

2 tbsps. matzo meal

1/4 cup potato flour

l tbsp. wine (optional)

l cup crushed almonds

11/2 cups powdered sugar

1½ cups grated carrots Rind of ½ lemon

8 eggs, separated

Beat egg yolks and sugar together. Add flour, carrots, wine, lemon rind, and almonds. Fold in beaten whites. Bake in greased, floured pan for one hour in slow oven (300°).

BAGEL

1/2 cup water

2 tbsps. fat

2 tsps. sugar

l cup matzo meal Pinch of salt

Combine water, sugar, and fat and bring to a boil. Stir in matzo meal all at once and mix quickly. Remove from heat. When cool beat in 3 eggs one at a time, beating well and thoroughly. Then drop from spoon on well-greased pan, using greased forefinger to form doughnut hole in centre. Bake in hot oven (400-425°) for 30 minutes.

RNEIDLACH

4 egg yolks

l tsp. salt

4 thsps. melted fat

1 1/4 cups matzo meal

4 egg whites, stiffly beaten

1 cup hot water

Place matzo meal, salt and fat in a bowl. Pour hot water over this. Beat in the egg yolks, then fold in the stiffly beaten egg whites. Chill for 10 minutes. Form into balls and drop into rapidly boiling chicken soup. Cover and cook for 20 minutes.

PASSOVER CARROT CANDY

l lb. carrots grated on coarse side of grater. Do not peel carrots, just wash them well. Also grate 1 lemon and orange on thick side of grater. Use juice of the lemon only. Place 1 lb. brown sugar in a pot and stir well with above ingredients. Cook for about 30 minutes. Add ½ cup matzo meal, 1 cup chopped nuts, 1 tsp. ginger and cook 5 minutes longer, mixing continuously. Remove from pot and place on a damp board and flatten it. Sprinkle with shelled walnuts and when cool, cut into squares like candy.

PASSOVER CARROT TSIMES

Try a new twist on your carrot tsimes. Cut cut up the required amount of carrots into thin rounds. Boil with a piece of beef brisket or the stuffed skin of the chicken neck. Simmer slowly until carrots are done — not too well done. Remove meat. Sweeten with 2 tbsps. sugar. Add the grated rind of two oranges.

Dissolve 2 tsps. potato starch in the orange juice. Pour over the carrots. Place in a casserole. Sprinkle with a little matzo meal. Bake in oven for 30 minutes. This may be prepared ahead of time and popped into the oven before serving.

FARFEL KUGELACH

2 cups matzo farfel

l cup boiling water

l tsp. salt

1/4 tsp. pepper

3 tbsps. chicken fat

4 eggs

Place farfel, salt, pepper, and fat in a bowl. Pour boiling water over ingredients. Stir well. Beat the eggs in one at a time. Batter should pour. If too thick add enough water to make right consistency. Preheat oven to 425°. Place a tsp. of fat in each muffin cup. Pour a heaping thsp. of batter into each muffin cup, then a thsp. of filling, then another thsp. of batter, so that it covers the filling. Pop into oven, bake at 425° for 10 minutes, then reduce heat to 350° and bake another 15 minutes.

Filling for Kugelach

l cup livers and giblets of chicken

1/2 cup gribben from chicken fat

2 medium size onions, fried

Put through food chopper. Season with salt and pepper. Beat in one egg. Blend.

PASSOVER MOCK OATMEAL COOKIES

l cup matzo meal

3/4 cup sugar

1/2 tsp. cinnamon

l cup matzo farfel

1/2 cup chopped nuts

1/2 cup raisins

2 eggs

1/3 cup melted fat

Mix together the dry ingredients, then beat the eggs and fat into the mixture. Drop in roughlumps about the size of a small egg, onto a greased cookie sheet and bake at 350°F. for 30 minutes. Allow room for cookies to spread. Compliments of . . .

FREDRIC'S CLOTHES LTD.

A. Glazerman, Prop.

376 PORTAGE AVENUE PHONE 943-5454 - 5

MEDO-LAND DAIRY PRODUCTS

MILK, CREAM, BUTTER & CHEESE

Phone 233-7114

376 Marion Street St. Boniface, Man.

FOR TOP MUSICAL ENTERTAINMENT

CKSB

St. Boniface

10,000 WATTS

1050 ON THE DIAL

The Key to the French Market in the Keystone Province of Canada

CONTINENTAL CAN COMPANY OF CANADA LIMITED

P.O. Box 38, Station "F"

WINNIPEG 5

MANITOBA

Compliments of . . .

GURVEY'S UPTOWN PHARMACY

388 ACADEMY ROAD At ASH WINNIPEG 9, MAN.

Compliments of . . .

LA FRANKER CO FLED

LUMBER

"Quality and Service" H. W. LEVIN

618 Dufferin Ave.

Winnipeg

Phone 589-8306

Compliments of . . .

DRESSLAND

430 Main Street

Phone 943-3330

Compliments of . . .

Pickles Tents & Awnings

S. LINDER, Manager Awnings, Tents, Tarpaulins and Work Clothes

661 Ellice Ave.

Phone 775-0469

PASSOVER PRUNE BLINTZES

12 eggs

1½ cups water

1/4 cup cake meal
1 tbsp. potato flour
Pinch of salt

Beat all ingredients together. Grease small frying pan and pour batter very thinly into pan tilting it to cover the surface. Fry on one side only. Place following filling on uncooked side and roll. Fry before serving.

Filling:

Put one pound of soaked prunes through the grinder and flavor with lemon juice and honey.

MATZO BALLS

Never Fails

4 eggs

3/4 cup water

1/2 tsp. salt

Pinch of pepper

1/3 cup chicken fat or soft shortening

11/4 cups matzo meal

Beat eggs and water, add the rest of ingredients. Cover and refrigerate for 2 hours.

Bring chicken soup to boiling and drop matzo balls (not too big) in, then turn to simmer for 30 minutes. Light and fluffy.

PASSOVER BROWNIES

2½ small bars or 1 big bar parave bittersweet chocolate

1/4 cup oil

1/8 tsp. salt

²/₃ cup sugar

1/2 cup cake meal

1/2 cup walnuts

Melt chocolate with oil. Cool. Beat eggs and salt until thick. Add sugar, then cake meal and chocolate mixture. Beat. Add nuts. Bake in greased 8x8 in. pan at 350° for 35 minutes.

PESACH BURNT SUGAR CAKE

7 eggs

1 1/4 cups sugar

2 tbsps. lemon juice

3/4 cup cake meal

1/4 cup potato flour

Pinch of salt

1/2 cup white sugar (burnt) add 1/2 cup cold water

Beat egg whites, add gradually ¾ cup of sugar; beat egg yolks separately with balance of sugar. Then fold into whites. Fold in cake meal and potato flour (sifted twice with salt), into egg mixture. Fold in burnt sugar syrup. Fold in lemon juice. Pour into loaf pan, size 12 ins. by 6 ins., greased and lined with heavy wax paper.

Bake at 350° for 1 hour and 15 minutes.

PESACH LEMON PIE

1/4 cup matzo meal

1/2 cup cake meal

1/3 cup cooking oil

1/2 tsp. salt

2 tsps. sugar water to moisten

Place all ingredients except water in a bowl. Rub with fingers until blended. Add water a few drops at a time until barely moist. Pat evenly into a pie plate. Bake in 400° oven for 10 minutes or until nicely browned. Fill with the following:

Lemon Pie Filling (Never Fails)

Place in a saucepan and bring to a boil $1^{1/2}$ cups water

Rind of 1 large lemon

1/4 tsp. salt

On your electric mixer beat

3 egg yolks

3/4 cup sugar

2 dessertspoons potato starch Juice of 1½ lemons

Pour mixture into rapidly boiling water. Cook until thick. Let cool slightly. Pour into pie shell, cover with meringue, and bake in 350° oven until nicely browned, about 15 minutes.

Meringue:

3 egg whites Pinch of salt

6 tbsps. sugar

Beat egg whites stiff. Add sugar gradually and beat until stiff peaks are formed. Place on pie. Bake 15 minutes in 350° oven.

PASSOVER NUT BREAD

Cream ½ cup oil; l cup sugar
Add 3 eggs. Beat together
Blend in ¼ cup potato starch, ½ cup
cake meal
Add juice and rind of l lemon;
½ cup chopped nuts
Bake at 350° for l hour.

PASSOVER APPLE FLUDEN

3 lbs. or 9 apples

l cup sugar

Juice and rind of 1 lemon

1/4 cup water

Cook above until apples are soft.

3/4 cup oil

l cup sugar

1½ cups matzo meal

½ cup ground nuts

Juice and rind of 1 orange

Mix oil and sugar, add matzo meal, nuts, juice and rind. Make crumb mixture. Place cooked apples in greased pan, add dough and bake in 325° oven for ¾ hour.

Compliments of . . .

WINNIPEG PIANO CO. LTD.

383 PORTAGE AVENUE Phone 942-5474

Compliments of . . .

NIAGARA DRUGS LTD.

I. KLASSER, Dispensing Chemist - PROMPT DELIVERY -

> Phone 489-6114 1545 Grant at Niagara St.

Compliments of . . .

DENTIST

PHONE 334-4389

Compliments of . . .

DR. and MRS. J. MARGOLIS and Family

Compliments of

CARI'S

FOR FOUNDATION GARMENTS AND LINGERIE

Phone 942-5987

263 Kennedy St. Winnipeg 1

Compliments of ...

SEVEN OAKS PHARMACY

715 SALTER STREET

Phones: 582-5666 — 582-5556

Compliments of . . .

SOKOLOV, WOLINSKY & CO.

BARRISTERS and SOLICITORS

Phone 942-6187

301 LINDSAY BLDG.

Winnipeg

Compliments of . . .

TOWER DRUGS LTD.

PRESCRIPTION SPECIALISTS

H. KNELMAN, Chemist

PHONE:

582-2355 -- 586-8091

405 McGREGOR STREET 1025 McPHILLIPS STREET

Compliments of ...

KLASSER BROS.

PHONE 589-6188

WINNIPEG

Compliments of ...

L. OMNITSKY & SONS MEAT MARKET

1428 Main St. Phone 582-4494

PASSOVER BLINTZE LEAVES

²/₃ cup cake meal

1/2 tsp. salt

11/2 cups water

3 eggs

Combine cake meal and salt. Combine water and eggs. Gradually add egg mixture to cake meal mixture, beating thoroughly to prevent lumping. Allow air bubbles to settle before starting to fry batter. Pour about 3 tbsps. of batter on a hot, lightly greased griddle or frying pan and rotate to for a 6" pancake. Fry until batter sets and curls at edges. Turn on a clean cloth, fried side up. Makes 16 blintzes.

PASSOVER SPONGE CAKE

6 egg whites (room temperature)
Pinch of salt

6 egg yolks

1 scant cup sugar

Scant 1/4 cup orange and lemon juice

1/2 cup cake meal

1/4 cup potato starch

(or ¾ cup flour if desired to make it hometz)

Beat egg whites till stiff. Add salt. Beat yolks, then add sugar, and juices. Sift cake meal and potato starch. Grate in lemon and orange rind. Add flour mixture to yolk mixture. Fold all into whites. Bake 1 hour at 325°.

PASSOVER CREAM PUFFS

I cup water

1/3 cup fat

l cup matzo meal

½ tsp. salt

4 eggs

Boil water and fat in sauce pan. While boiling, pour in salt and matzo meal. Continue cooking and stirring until batter no longer sticks to sides of pan. Remove from fire. Add unbeaten eggs one at a time beating well after each addition. Drop by table-spoons on a greased cookie sheet. Bake 25 minutes at 450°F. Reduce oven to 325°F. and bake 45 minutes longer. When cool, cut in half and fill with whipped cream, custard, fruits, etc., sprinkle with confectioner's sugar. This will make 12 good-sized puffs. Smaller puffs can be made by dropping batter from a teaspoon.

POTATO KUGEL

3 large raw grated potatoes

1/2 cup matzo meal

4 eggs

4 tbsps. chicken fat Salt and pepper to taste

Pour in round pyrex casserole. Moderate oven l hour.

-Mrs. N. Corne.

PASSOVER CUSTARD FILLING

2 eggs

3/4 cup sugar

l thsp. potato flour

l tsp. butter

l lemon

1 cup water

Beat eggs well and add sugar and flour, beating it in slowly. Add juice of the lemon, butter and water SLOWLY. Cook in top of double boiler until thick, stirring constantly. While cooling, stir occasionally in order to avoid lumps. Use as a filling in cream puffs.

MATZO MEAL PIE CRUST

1½ matzos

1 tbsp. fat

1/2 cup matzo meal

2 eggs

2 tbsps. sugar Pinch of salt

Soak the matzos in water and then press dry. Heat the fat, add the matzos and the matzo meal. Mix in the eggs, sugar, and salt until the mixture is well blended. Press on the bottom and sides of a pie plate to form a shell as you would a cracker crumb crust. Make sure ingredients are evenly distributed.

PASSOVER CHIFFON SPONGE CAKE

5 egg whites

1/2 cup sugar

3/4 cup sifted matzo meal

1/4 cup potato flour

1/2 cup sugar

1/2 tsp. salt

5 egg yolks

1/4 cup oil

1/4 cup orange juice

l tsp. lemon juice

l tsp. lemon rind

Beat egg whites until they hold soft peaks. Gradually beat in ½ cup sugar. Beat until very stiff peaks. Set aside. Mix and sift dry ingredients into mixing bowl. Make a well and add egg yolks. Beat until smooth. Gently fold egg yolk mixture into egg whites. Fold until well blended. Pour into an ungreased 9" tube pan. 325°F. for 60 minutes. Invert cake to cool.

-Mrs. S. Reidberg.

SOUP NUTS

1½ cups matzo meal

1/4 cup fat

1/2 cup water

4 eggs

l tsp. salt

1/4 tsp. pepper

Bring fat, water and seasoning to a boil. Add gradually to matzo meal. Mix well. Grease hands and roll dough into marbles. Place on greased sheet and bake in hot oven, $400^{\circ}F.$, ½ hour.

Compliments of . . .

NOZICK COMMISSION CO. LTD.

Manufacturers' Agent WHOLESALE LADIES' WEAR

Head Office - WINNIPEG 62 ALBERT ST. 943-5587 Compliments of . . .

SAMUEL H. GILFIX & CO. LTD.

WINNIPEG

SPORTSWEAR Specialties Co. Ltd.

Manufacturers of CLUB JACKETS — CRESTS ATHLETIC UNIFORMS - Made to Order --

PHONE 783-7126 52 ISABEL ST. Winnipeg Compliments of . . .

JAMES CROFT & SON

Distributors of Baldwin Pianos & Organs

235 PORTAGE AVE. PH. 947-0407

Compliments of . . .

CONSOLIDATED FLOOR CRAFT LTD.

HARVEY STOLLER

657 STAFFORD AVENUE

PHONE 474-2424

Compliments of . . .

tredric perry

PHOTOGRAPHERS

"Photographs tell the Story"

Telephone 942-4905

Odeon Theatre Bldg. Winnipeg 2, Man.

Compliments of

CROSSTOWN ELECTRIC CO. LTD.

ELECTRICAL CONTRACTORS

168 Higgins Ave. Ph. 943-0649

Compliments of . . .

MIDLAND SCHOOL & OFFICE SUPPLY

251 NOTRE DAME AVE.

942-1660 — WINNIPEG — 943-1218

Saul Shrom

STANDARD KNITTING CO. LTD.

Migrs. of the famous "Tundra" and Briar Sweaters

> 447 BANNATYNE AVE. Phone 582-5304

PASSOVER ORANGE AND FILBERT CAKE

6 eggs, separated

1 1/4 cups sugar

Juice and rind of 1 orange

6 tbsps. matzo meal

I tsp. potato flour

1/2 lb. ground filberts

Beat yolks until thick and lemon colored, add sugar gradually and beat well. Add juice and rind of orange, matzo meal, potato flour, ground filberts. Lastly, fold in stiffly beaten egg whites. Bake in a loaf pan for l hour in a medium oven. Can be used all year round.

KNADLECH

2 tbsps. fat

l tsp. salt

2 eggs (slightly beaten)

1/2 cup matzo meal

2 tbsps. soup or water

Mix fat, eggs, add meal and salt. When blended, add soup or water. Cover bowl and place in refrigerator 20 minutes. Use 2 or 3 quart size pot. Salt water to boil. Reduce heat. In slightly bubbling water drop balls. Cover pot; let cook ½ hour.

--- Mrs. M. Shore

FROZEN NESSELRODE MOUSSE (Pareve)

Beat:

5 egg whites

1/4 tsp. cream tartar

3/4 cup sugar

Beat:

5 egg yolks

1/4 cup sugar

1/3 cup rum

2 tsp. lemon juice

2 cups Rich's dairy whip (beat) (or whipping cream)

4 ozs. mixed candied fruit

Fold egg yolk mixture, whipped cream, fruit into egg whites. Turn into 2 qt. serving bowl. Freeze. Serves 10-12.

-Sharon Thompson.

HOMON TASCHEN

3 cups flour

3 tsps. baking powder

1/4 tsp. salt

2 tbsps. sugar

1/2 cup butter

2 eggs

Sift flour, baking powder, salt and sugar together. Cut in butter. Add beaten eggs with enough milk to make soft dough. Roll out ¼ inch thick on floured board. Cut with large round cookie cutter. Place tablespoon of filling on each round and close up to form triangle. Brush with egg if desired. Put in well-greased baking pan and bake until golden brown in 400° oven, 10-12 minutes.

Fillings:

1. Apple:

4 lbs. apples

2 cups sugar

1½ lemons (juice and rind)

Cut apples fine. Add sugar, lemon juice and rind. Cook until thick.

2. Date:

1 lb. dates

l cup ground nuts

1/2 cup honey

1/2 cup boiled water Juice of 1 lemon

Combine and boil until soft.

3. Poppyseed:

1 lb. poppyseed

1½ cups honey

l cup sugar

2 eggs

l lemon (juice and rind)
l orange (juice and rind)

Soak poppyseed overnight in boiling water. Drain and put through food chopper. Addrest of ingredients and boil a few minutes.

4. Prune:

Prunes

Honey

Juice of 1 lemon

Stone and grind tenderized prunes. Add honey and lemon juice and mix to desired consistency.



Modern Air Conditioned Dining Room

Chinese and American Dishes

Home Delivery
PHONE US FOR DETAILS

875 Portage Ave.

Phone 774-7481

PROFESSIONAL PHARMACY

J. Erenberg, B.Sc., Ph.M., Pharmacist

190 Osborne St., N. Phone 772-1166

Compliments of . . .

DOMINION HAT & CAP CO.

Compliments of . . .

Sam Werier

Compliments of

HENRY MELMED

REAL ESTATE BROKER

Res. 586-1625

603 Childs Bldg. Phone 947-0321 - 2

Technical Experts

Phone 942-6772

ELECTRIC SHAVERS LTD.

Sales - Services — All Makes Zenith Hearing Aids

4171/2 PORTAGE AVE.

WINNIPEG, MAN.

Compliments of . . .

MARDI GRAS RESTRAINE

WINNIPEG'S FINEST EATING PLACE

287 Portage Ave.

Phone 943-3774

Compliments of . . .

BEAUSEJOUR CREAMERY CO., LTD.

MANITOBA COLD STORAGE BLDG.

Phone 942-6005

Compliments of . . .

MANITOBA DRUG STORE

M. BERNSTEIN

587 Selkirk Ave.

Winnipeg

Helene's-Silhouette Shoppe

Smart, Distinctive Ladies' Apparel Bridal and Attendants' Gowns and Accessories our Specialty

Phone 942-3602

422 Portage Ave. Winnipeg, Man.

BAGEL - PASSOVER

1½ cups water

1/2 cup oil

3 tbsps. sugar

1/2 tsp. salt

Bring to boil. Take off stove. Add:

2 cups cake flour

6 eggs (one at a time)

Form ball of dough, dip in egg white slightly beaten, then in sugar and nuts. Place on greased pan. Insert finger as for doughnut. Bake 400°F. for ½ hour.

-Mrs. I. Levine.

CAKE

9 eggs, separated

1/3 cup water

l cup sugar Juice of half lemon Juice of half orange

3 heaping tbsps. cake meal

3 tbsps. potato starch

Boil water, sugar, orange and lemon juices together for five minutes. Beat whites with a little salt until stiff. Add boiled mixture gradually, beating constantly. Beat egg yolks until thick and add to egg white mixture. Sift cake meal and potato starch together several times. Fold into egg mixture gradually. Bake in 300° oven for one hour.

-Mrs. W. Silver.

FARFEL TOASTIES

1 cup farfel

2 egg yolks

2 tbsps. chicken fat

1/2 tsp. salt

Rub together all ingredients, spread out into a pan and bake in moderate oven until golden brown. Serve in soup.

-Mrs. I. Levine.

LATKES

1/2 cup matzo meal

l cup water

2 eggs, separated

1 tsp. salt

l tbsp. sugar (optional)

Beat egg yolks well. Add water. Mix salt and sugar with matzo meal and add to yolks. Beat whites stiff and fold into yolk mixture. Fry on top of stove in hot pan in a little oil.

NOTHINGS

3 eggs

3 tsps. sugar

1/2 cup oil

Beat well. Add:

3/4 cup cake meal

2 tsps. potato flour Salt

Bake 400°F, for 1/2 hour. Turn off heat.

-Nellie Ditlove.

Compliments of . . .

PEOPLE'S CO-OPERATIVE LTD.

Head Office and Creamery PHONE 589-8354 Coal, Coke and Fuel Oil PHONE 589-6336



PAINT PRODUCTS

Winnipeg - Manitoba

Manufacturers of

Paints - Lacquers - Varnishes
Enamels

306 KING STREET Phone 943-6567 Compliments of . . .

MONARCH WEAR

OF CANADA

LTD.

WINNIPEG, CANADA

Compliments of . . .

SHANGHAI RESTAURANT LTD.

Featuring All Chinese Dishes

Ultra Modernized - Air Conditioned

COR. ALEXANDER & KING 943-7700 — 942-1217 Compliments of . . .

STRAINS CAMERA STORES

The Store That Shows You How

2 LOCATIONS

285 PORTAGE AVE.

943-2551

110B POLO PARK SHOPPING

783-6070

J. Werier & Co. Ltd.

WHOLESALE GENERAL
JOBBERS

238 PRINCESS STREET
Winnipeg, Man.
PHONE 942-0831

For a French touch on a good Haircut or Style — consult

the French Salon

M. Michel

489-3474

1890 GRANT AVE.

M. Marcel and M. Alphonse

453-0401

935 GROSVENOR

casseroles

WILD RICE CASSEROLE

- 2 cups wild rice
- 2 tins consome
- 1/8 tsp. black pepper
- 1/2 lb. mushrooms
- 3 tbsps. butter or margarine

Wash rice thoroughly. Pour into casserole, add undiluted consome, let stand 3 hours.

Preheat oven to 350°, add pepper to rice mixture. Cover casserole and bake 45 minutes, add up to ½ cup water if rice becomes dry. Saute sliced mushrooms in butter or margarine until light brown. Uncover casserole, add mushrooms, stirring it with fork. Bake 5 minutes longer. Yield: 6 to 8 servings.

RICE WITH DILL

- l cup delta rice
- 2 tins consomme
- l tin water
- 1/2 tsp. salt (more to taste)
 - Pepper
 - A few sprigs dill (cut up fine) (don't use tough stems)

Mix all ingredients together. Place in greased casserole. Bake at 350°F. for 1 to 1½ hours. Serves 5.

PATIO BAKED BEANS

Mix:

- 1/3 cup brown sugar
- 1/2 cup water
- l tsp. dry mustard
- l tsp. instant coffee
- l tbsp. vinegar
- 1/2 tsp. salt

Mix together in a saucepan. Cook over low heat for 5 minutes. Heat oven to 350°F. Arrange in alternate layers in casserole.

- l onion (cut in thin slices)
- 2 cans (20-oz.) baked beans

Pour in brown sugar mixture. Cover and bake 45 minutes. Put 4 slices beefnette, cut up, on top. Bake without cover 30 minutes more. Serves 6 to 8.

JIFFY TUNA 'N' RICE CASSEROLE

- l can (7 oz.) Cloverleaf Albacore tuna, drained and flaked.
- 3 cups freshly cooked rice
- l can (10½ oz.) cream of mushroom or celery soup
- 1/4 cup milk
- l cup grated cheese
- l cup buttered bread crumbs

Combine ingredients but save crumbs for topping. Spoon into buttered 1½-quart casserole. Top with crumbs. Cover. Bake in moderate oven, 350 deg. F., for 30 minutes, until bubbling hot. Makes 5 to 6 servings.

POTATOES A LA COMPANY

- 4 tbsps. butter
- I med. onion, chopped fine
- 3 thsps. chopped green pepper
- I the chopped pimento
- 2½ tbsps. flour
 - 2 cups milk
 - salt and pepper
 - 3 cups cubed cooked potatoes
 - 3/4 inch cubes
- 3/4 cup shredded sharp cheese

Cook onion and green pepper in butter for about 5 minutes. Add pimento and flour. Stir and add milk, stir and cook until thickened. Season. Add potatoes. Pour into a 1½ quart deep casserole (well buttered). Top with cheese. Bake in a moderate oven for about 30 minutes. 350 degrees.

NOTE: This can be combine early, stored in refrigerator, and then baked just before serving.

POTATOES EN CASSEROLE

- 2 cups mashed potatoes (cold)
- 2 tbsps. melted butter
- 2 eggs
- l cup milk salt and pepper

Stir the butter well with the potatoes and the well beaten eggs, then the milk. Season to taste. Beat all together well, place in greased casserole and bake in a quick oven until brown. Serve hot.

FOR QUALITY . . . CLEANING - DYEING - SHIRT LAUNDERING

CALL... Quinton's ... 452-3611

"Western Made for Western Trade"

UTILITY GLOVE (1961) LTD.

Manufacturers of Cotton, Jersey, Leather Faced Gloves, Mitts, Ropers and Gauntlets

164 Princess St.

Phone 942-7347

Compliments of . . .

PETER QUINTAINE

Livestock Buying Service

Compliments of . . .

STEIN'S JEWELRY

Compliments of . . .

Mercury Messenger Service

Manager: H. Kanovsky

193 Isabel St. Phone 943-8221

Compliments of . . .

RED-TOP T-V LIMITED

Colour Television Specialists

1183 PEMBINA Winnipeg 19 Phone 475-5605

Compliments of . . .

A. & A. FROZEN FOOD

Complete Home Freezer Food Service

128 ADELAIDE STREET PHONES: 943-7338 — 943-7339

Compliments of . . .

W. H. ESCOTT CO. LTD.

Compliments of . . .

The South Seas Restaurant

451 Portage Ave.

Phone 942-5914

Compliments of . . .

BROADWAY PHARMACY

SAM DIAMOND

618 Broadway Ave., Winnipeg

Compliments of . . .

Eastern Smallware and Stationery Ltd.

WHOLESALE GIFTWARE AND TOYS

230 Princess St.

Winnipeg

SWEET KUGEL

Separate 4 eggs.

Beat yolks with:

1 cup sugar 4 tbsps. oil A little Vanilla

Add:

l cup flour

2 tsps. baking powder Pinch salt

Beat egg whites until stiff. Fold in.

Add fruit:

8 apples (cut up)
Raisins (soaked and dried)
Candied pineapple

Oil pan well. Pour mixture in pan. Bake at 350°F. about ½ hour. Mix 2 thsps. honey or corn syrup and a little lemon juice and pour over. Put back in oven.

LIVER KUGEL

l cup kasha (prepared as on pkg.)

l lb. liver baked and ground

½ pkg. farfel—Add boiling water. let stand, pour off. Dry. Schmaltz Salt and pepper

Beat up 10 eggs. Fold in mixture. Put schmaltz in pan. Add mixture. Bake at 400°F.

CARROT PUDDING

1 scant cup Crisco

1/2 cup brown sugar

l egg

l cup carrots grated fine

11/4 cups flour

l tsp. soda

l tsp. baking powder

1/4 tsp. salt

1/2 tsp. cinnamon

2 tbsps. water

Cream sugar with shortening. Add egg and carrots. Mix well. Combine dry ingredients and add to carrot mixture. Add water. Mix well. Place in greased ring mould and bake 1 hour at 350°F.

Compliments of . . .

Tees and Persse Limited

Established 1884 - Incorporated 1902

MANUFACTURERS' AGENTS AND
GROCERY BROKERS

315 William Ave., Winnipeg 2

Compliments of . . .

TORONTO
QUILTING
&
EMBROIDERY
LTD.

300 Princess Street
Phone 943-2411

When You Buy Look For The Union Label



International Ladies Garment Workers Union

302 Donalda Block — Winnipeg

Compliments of . . .

BLACKWOODS BEVERAGES (1965) LTD.

SEVEN UP — DIET-RITE COLA MISSION BEVERAGES

S.W. Ellice & Marjorie - St. James

772-0413

restricted and diabetic

Sucaryl Solution is truly an all-purpose sweetening form. It is handy for sweetening either hot or cold beverages. Because it blends easily, it is ideal for use in cooking; and a little goes a long way.

If you want to use Sucaryl Tablets in cooking, dissolve tablets in a small amount of hot water equivalent to the amount of Sucaryl Solution called for in the recipe. For example, if recipe requires one tablespoon of Sucaryl Solution, or 24 Tablets, crushed, dissolve the crushed tablets in one tablespoon of hot water.

For best results in sweetening iced beverages, use Sucaryl Solution. If Sucaryl Tablets are to be used, first dissolve tablets in a spoonful of hot water, add to iced drink and stir.

Remember these ratios when using Sucaryl in beverages or in recipes not included in this booklet: 1/8 teaspoon Sucaryl Solution (or one Sucaryl Tablet = 1 teaspoon sugar in sweetening power.

Substituting Sucaryl for sugar in your own recipes. You may do this if the sugar serves only as a sweetening agent. (For example, sweetening fruits, beverages.) Follow above ratios; or use 1 tablespoon Sucaryl Solution (or 24 tablets) as the equivalent of ½ cup sugar.

However, when preparing certain foods, such as frozen desserts and baked foods, remember Sucaryl provides neither the texture nor the preservative qualities of sugar. For recipes of this kind, we recommend you use the kitchen-tested recipes in the book. (Baked foods, incidentally, keep better if covered and put in the refrigerator.)

Never use another sweetener in a recipe that calls for Sucaryl. The sweetening powers of such sweeteners differ greatly.

When shopping for diabetic foods and beverages, look for Sucaryl on the label. Sucaryl-sweetened products have a natural-tasting sweetness.

Sucaryl is a safe, pleasant adjunct to a sound diet program. However, consult a physician before altering a diabetic diet.

DIETETIC'S GRACE

Now I sit me down to eat,
I pray the lord I will not cheat.
If I should reach for cake or bread,
Please guide my hand to meat instead.

CINNAMON COOKIES

30 cookies; each containing 30 Calories. If made with sugar: 56 Calories (5 cookies = 1 bread exchange, 2 fat exchanges)

5 tbsps. butter

l cup sifted flour

1/4 tsp. baking powder

2 tsps. Sucaryl solution or 16 tablets, crushed

2 tsps. vanilla

l tbsp. milk, fruit juice, or coffee

l tsp. cinnamon

Cream butter until light and fluffy. Blend in sifted flour and baking powder, mixed together. Mix or dissolve Sucaryl in combined vanilla and milk or other liquid. Stir into flour mixture and mix thoroughly. Sprinkle cinnamon over dough and knead in so there is a streaked appearance. Shape dough into balls, about ½-inch in diameter, and arrange on a cooky sheet. Flatten balls with a fork dipped in cold water. Bake in a moderate oven (375°F) 15 minutes, or until edges are nicely browned.

LOW CALORY CABBAGE SOUP

5 cups water

7 tbsps. chicken boyl.

1/2 cup shredded cabbage

2 tsps. onion flakes

1/2 cup tomato soup

4 stalks celery Parsley flakes

Cook until vegetables are tender. Very good, very non-fattening.

---Lynda Chivawasky.

Compliments of . . .

CONGDON MARSH LIMITED

WHOLESALE DISTRIBUTORS OF LEATHER — FOOTWEAR FOR THE WHOLE FAMILY

Gloves — Mitts — Sox — Moccasins — Felts — Kaufman's Rubbers

86-88 PRINCESS ST., WINNIPEG 10186 - 106th ST., EDMONTON

Compliments of . . .

SALISBURY HOUSE LTD.

Compliments of . . .

LA BOUTIQUE

318 KENNEDY STREET
Phone 942-7141

Compliments of . . .

PEERLESS GARMENTS LTD.

515 Notre Dame Ave.

Compliments of . . .

Main Drug Store

S. HERSHFIELD
Pharmacist

842 Main St.

Phone 582-5437

Compliments of . . .

DEBBS MILLINERY

420 Portage Ave. Phone 943-7684 511 Selkirk Ave. Phone 582-4776

Compliments of . . .

MAYERS LTD.

Paper Converters

289 CHAMBERS ST.

Ph. 774-1647

Compliments of . . .

DR. B. SCHWARTZ

Compliments of . . .

Freed & Freed

Compliments of

Thomson & Pope Men's Shop

"The Most Walked About Shoes In Town"

381 Portage Ave. (at Edmonton)
Phone 942-5055

Compliments of . . .

WARKOV & SAFEER

FROSTY LIME DESSERT

l tbsp. unsweetened lime jelly powder

l cup boiling water

11/4 cups dietetic applesauce

6 ozs. evaporated milk (very cold)

1 tbsp. lemon juice

1 tsp. liquid sweetening

Add boiling water to jelly powder. Stir until dissolved. Chill until jelly begins to set. Add the applesauce and mix well. Add the whipped milk to jelly mixture and beat until well mixed. Pour into 8 sherbets. Chill and decorate with dietetic jelly powder.

Yields 8 servings.

BAKED LEMON PUDDING

6 servings; each contain 117 Calories. If made with sugar: 262 Calories (1 serving = 1/4 cup skim milk, 1/3 bread exchange, 1/2 meat exchange, 1 fat exchange)

3 eggs, separated

1/4 tsp. salt

I the Sucaryl solution or 24 tablets, crushed

1/3 cup lemon juice

2 tbsps. melted butter

5 tbsps. flour

1½ cups skim milk

Set oven at 350°F. Combine egg whites, salt and Sucaryl; beat until moist, firm peaks form. Combine yolks with remaining ingredients; beat until smooth. Gradually fold egg-

yolk mixture into whites. Pour into a greased l-quart casserole. Set in a pan of hot water and bake I hour. Let casserole cool in pan of water to keep pudding from shrinking.

LEMON COOKIES

4½ dozen cookies; each containing 35 Calories. If made with sugar: 50 Calories (4 cookies = 1 bread exchange, 2 fat exchanges)

1/2 cup shortening

1 tbsp. Sucaryl solution or 24 tablets, crushed

l egg

l tbsp. water

l tbsp. lemon juice

l tbsp. grated lemon peel

l tsp. vanilla

1/2 cup shredded dry coconut

2 cups sifted flour

l tsp. baking powder

1/2 tsp. salt

Cream shortening in small mixer bowl on high speed. Add Sucaryl, egg, water, lemon juice, lemon peel, and vanilla. Beat until thoroughly blended. Mix in coconut. Sift dry ingredients together; add to creamed mixture, mixing thoroughly. Form dough into a roll, 2 inches in diameter; wrap in waxed paper, chill until firm. Cut into thin slices and bake on an ungreased cooky sheet in a hot oven (400° F.) 10 to 15 minutes.

Compliments of ...

AFRIEND

Winnipeg International Airport's

Horizon Room

Overlooking the Airfield

FINEST CUISINE and SERVICE — ALWAYS
DANCING — Friday and Saturday — The ED LANE TRIO

RESERVATIONS 786-3374

Free parking in the Wilaco attended parking lot for Horizon Room patrons.

Compliments of . . .

R. Kliffer & Sons

PECK BLDG.

WINNIPEG

Compliments of . . .

Portage Florists

Wedding Flowers Our Specialty

MAJOR MARGOLIS

Portage and Carlton

Phone 942-4228

211 - 1001 Portage Ave.

Phone 942-2583

Morgan, Nicholson

INSURANCE SPECIALISTS

Call on us for service when insuring your home, personal property or automobile.

R. D. JOHNSTONE, Vice-Pres.

MRS. A. LEVITT, Special Representative

Compliments of ...

Champs Motor Inn

160 OSBORNE ST.

- LUXURIOUS GUEST ROOMS
- The Cock N' Bull Charcoal STEAK HOUSE
- THE ROLLS ROYCE LOUNGE

moulds

BLUEBERRY CHEESE MOULD

l envelope unflavored gelatin

1/4 cup cold water

l cup pineapple juice

1 tbsp. lemon juice

3 egg whites

1/2 cup sugar

6 ounces cream cheese

1/4 cup cognac or kirsch

l pint fresh blueberries

12 ladyfingers

1 cup heavy cream, whipped

- 1. Soften gelatin in the cold water. Bring the pineapple juice to a boil, add the softened gelatin and stir until dissolved. Add the lemon juice and chill until syrupy.
- 2. Beat the egg whites gradually, adding the sugar until stiff. Beat the cream cheese with the kirsch or bourbon until fluffy.
- 3. Beat the gelatin mixture until light and fluffy. Fold in the beaten egg whites, then the cream cheese mixture and half blueberries.
- 4. Line a 6 cup mold with ladyfingers and turn mixture into it. Chill several hours or overnight.
- 5. To serve, unfold onto a serving plate. Garnish with whipped cream and decorate with the remaining blueberries.

ORANGE JUICE MOULD

2 pkgs. orange jello

2 cups water

2 tins ornage juice (undiluted)

l can mandarin oranges

l can grapes

Chill jello, water and orange juice until thick, then add fruit.

STRAWBERRY MOULD

l pkg. frozen strawberries

2 pkgs. strawberry jello

2 cups water

l cup juice from strawberries

2 sliced bananas

l cup sour cream

2 pkgs. lime jello

3 cups water

l cup juice from pineapple chunks

l can pineapple chunks

Drain strawberries. Make strawberry jello with 2 cups water and 1 cup of juice from strawberries. Let set a little in greased mould. Then mix in berries, and let set until stiff. Add layer of sour cream, layer of bananas, layer of sour cream. Make lime jello with 3 cups of water and 1 cup juice from pineapple chunks. Let jello set until fairly thick, then add pineapple chunks. Add this to the top of the sour cream mixture. Chill.

BLUEBERRY JELLO MOULD

2 pkgs. raspberry jello

l large can blueberries

l can pineapple juice

1 small carton sour cream

2 bananas

Strain blueberries; use juice and pineapple juice to make 3 cups juice. Heat and dissolve jello. Let congeal partially, then add sour cream (use Mixmaster). Fold in berries and mashed bananas, and pour in mould.

APRICOT FRUIT MOULD

1/2 tin apricot pie filling (mashed well)

10 prunes

Cook a few minutes. Should remain whole. Cool and remove pits. Place a maraschino cherry in each prune and set into a greased mould with the maraschino cherry on bottom.

Prepare 2 pkgs. orange jello, dissolved in 2 cups boiling water, and add l cup orange juice.

Pour a little jello over prunes and chill — when prunes are set, take remainder of jello and mix with apricot pulp.

Spoon this mixture into mould. Place in fridge for complete setting.

SWEET KUGEL

l pkg. noodles — instant medium

4 thsps. oil

3 eggs

1/2 cup sugar

1/4 - 1/3 cup bread crumbs
l large apple (chopped)

l cup raisins

Sprinkle with cinnamon., top with boiled noodles — cool a little and add remaining ingredients. Bake in greased round pyrex for 1 hr. at 350°. It will unmold in plate.

-Gail Spivak.

Compliments of . . .

Diamond & Co. Ltd.

Importers

S. BOOKBINDER - H. HORNSTEIN

290 McDermot Ave. Phone 943-1431
Winnipeg, Canada

Compliments of . . .

HEALTH SUPPLY CENTRE

414 GRAHAM AVE.

Compliments of ...

ASH TEMPLE LTD.

DENTAL SUPPLIES

501 SOMERSET BLDG.

Phone 942-3408

Compliments of . . .

ARMSTRONG COMMISSION CO. LTD.

UNION STOCK YARDS ST. BONIFACE, MAN.

247-2501

233-4578

IF IT'S INSURANCE

MURPHY & LAWRENCE

Telephone 775-1000

1311 Portage Ave.

Winnipeg, Man.

Compliments of . . .

STANDARD DAIRIES LTD.

"Dairy Products of the Finest Quality"

121 Salter St.

589-7388

Compliments of . . .

ALLIED FRUIT & PRODUCE LTD.

361 KING STREET
PHONE 947-8651

vegetable dishes

SAVORY BEETS

- 1/4 cup sour cream
- l tbsp. vinegar
- 3/4 tsp. sugar
- 1/2 tsp. salt
- 1/2 tsp. minced green onion.
 dash cayenne
- 2½ cups hot drained, cooked or canned beets either cubed or cut in small pieces.

Combine first six ingredients and add to beets. Heat slowly, stirring occasionally. When hot serve immediately.

SNAPPY GREEN BEANS

- 2 thsps. butter
- 1/2 cup finely chopped onion
- 1/4 cup chopped green pepper
- 1/2 cup light cream
- 1/2 tsp. salt
 - dash pepper
- 2 cups cooked green beans

Melt butter, add onion and green pepper, cook until onion is tender but not brown. Add remaining ingredients, heat through, add beans and allow to heat for about 10 minutes at low heat.

SWEET AND SOUR CARROT BALLS

11/4 · lbs. carrots

- 6 eggs
- 3 tbsps. lemon juice
- 3 tbsps. sugar
- 3 tbsps. Matzo meal
- l tsp. salt

Grate carrots fine. Beat egg yolks and whites separate, then combine all together. Form into balls.

Prepare in good sized pot:

- 2 beets, cut up
- l large onion, cut up

Lay carrot balls on and add enough water to almost cover, add salt, lemon juice and sugar to taste and cook 3/4 hour.

-Becky Feldman.

PARSNIP PUFFS

- 4 or 5 parsnips
- l egg
- 4 tbsps. butter or chicken fat salt and pepper to taste
- 2 tbsps. flour

Cook parsnips until tender. Mash with butter and seasoning while hot. When cool add egg and flour and shape into balls. Add a little more flour if you find mixture not solid enough. Dip in flour, beaten egg and fine bread crumbs. Fry in deep hot fat until a golden brown.

CORN PANCAKES

- l can cream styled corn
- 2 eggs
- 6 tbsps. flour
- l tsp. baking powder Salt

Combine all ingredients. Fry in oil in frying pan, one heaping tablespoonful at a time. Serve with meat.

POTATO PANCAKES

Grate 3 good-sized potatoes on medium grater. Add 2 eggs, salt to taste. Add a little pepper and onion powder if desired. Mix. Fry in oil in hot frying pan. I like these better than other more complicated recipes.

GREEN BEANS WITH ONIONS

- 2 pkgs. frozen green beans
- l tin mushroom soup
- 1 pkg. frozen french fried onions

Cook beans until almost done. Drain. Mix with 1 tin mushroom soup. Put in casserole and top with onions. Heat in moderate oven until beans are tender and onions crisp.

Best Wishes to Hadassah

Zelda Dress Uniforms Limited

592 Notre Dame Ave.

Winnipeg



Mhitablall Laundby & Dry Cleaners Udl.

— Dial 774-4411 —

1860 ROSSER RD. Winnipeg

DRIVER'S AUTO MACHINE WORKS LTD.

"Complete Car Care Since 1906"

460 BALMORAL ST.

Compliments of . . .

Jacob-Crowley Mfg. Co.

49 ADELAIDE STREET

Compliments of . . .

HAYCHEL HAYAFEE

(CASTLE OF BEAUTY)

Hair styles of distinction in an Israeli atmosphere.

1547 GRANT AVE. — 489-5302

Compliments of . . .

Alfonso's Color Centre Ltd.

CARPETS, CERAMICS AND FLOOR COVERINGS

Telephone 775-0449 943 NOTRE DAME AVENUE

Winnipeg 3, Man.

BRUSSELS SPROUTS WITH GOLDEN SAUCE

1 lb. Brussels sprouts

2 tbsps. butter

2 tbsps. flour.

l cup milk

l tsp. salt dash pepper

1/2 cup grated cheese

2 hard cooked eggs

Cook sprouts in salted water until tender. Drain thoroughly. Melt butter, add flour and blend. Gradually stir in milk, cook over low heat, stirring constantly till thick. Add seasonings and cheese. Stir until cheese melts. Chop egg whites and add to sauce, pour over hot sprouts. Sieve egg yolks and sprinkle over top.

FRIED RICE

Prepare 2 med. packages minute rice.

Cut up fine:

6 stalks celery

2 big onions

l large green pepper

l can mushrooms

Fry together in oil. Beat and fry 1 egg and cut up. Put in roaster with rice and vegetables. Add a little kitchen bouquet and a little soya sauce and mix well. Add salt and pepper. Heat in oven.

FRIED EGG PLANT

Choose egg plant that is long but not too big. Peel raw egg plant and cut ½ inch slices. Salt each slice lightly on both sides and lay them in a collander trying to spread out rather than on top of each other. This will allow all the moisture to come out. Allow to stand for about half an hour.

Prepare in separate bowls: flour, beaten eggs, that have been seasoned with salt and pepper, fine white bread crumbs. Dip the egg plant slices in this order and fry in deep fat. Handle very carefully while frying and when removing from fat in order to preserve the crust. Serve hot with meat or fish. Any desired sauce may be used.

BEAN SALAD

1 No. 2 can whole green beans

l No. 2 can whole wax beans

l can kidney beans

l large onion (thinly sliced)

l large green pepper (sliced)

Drain beans well. Add onion and pepper.

Mix together:

l cup vinegar

l cup sugar

1/3 cup salad oil

Pour this dressing over mean mixture, and mix well. Refrigerate 12 to 24 hours. Serves 10 to 12.



ELECTRICITY

Still the Best Buy
in the
Family Budget

MANITOBA HYDRO

Greetings to Hadassahl

ALLEN CHAMISH, C.L.U. Asst. Manager

NORTH AMERICAN LIFE ASSURANCE COMPANY

Office Phone 943-1526

219 KENNEDY STREET

Res. Phone 586-5565

WINNIPEG

MANITOBA

Compliments of . . .

DOMINION NEWS

Headquarters in Winnipeg for out of Town News Papers

229 PORTAGE AVE. PH. 943-5294

David Slater Limited

806 CHILDS BLDG.

Compliments of . . .

PELLAND PASTRIES

"WEDDING CAKES OUR SPECIALTY"

Phone 247-3319

161 Provencher Ave. St. Boniface, Man.

Compliments of . . .

Metro Drugs

SOL BAY and PHIL KRONSON

Phones: 832-1825 — 832-6398

Compliments of . . .

Kays Limited

WHOLESALE

Winnipeg

Manitoba

Compliments of . . .

GROSVENOR TAXI

Quality Electrical Products from

AUTOMOTIVE ELECTRICAL ACCESSORIES

Engine Heaters Frost Shields Interior Car Warmers

Battery Chargers Battery Blankets

Manufactured in Winnipeg by

THE ALL CANADIAN COMPANY

RESIDENTIAL AND COMMERCIAL

Baseboard Heaters

Cabinet Heaters Unit Heaters Portable Baseboard Heaters

Liquid & Process Heaters

JAMES B. CARTER LIMITED

Osborne & Mulvey Sts. - Wpg. 13 - Ph. 452-2005

meat and poultry

BEEF STEW INTERNATIONALE

- 2 lbs. beef, cut in fairly small pieces
- 4 tbsps. chicken fat or oil
- 4 large onions
- salt and pepper to taste

2 cloves garlic

Heat oil in a heavy stewing pot. Brown cut up onions stirring often until onions are beginning to turn to a light brown. Put in meat and allow it to brown slowly (use medium heat), stir often to avoid burning. Add water when necessary. Cut garlic very fine and add also salt and pepper and a little water. Now put on cover and allow to simmer slowly, stir often until well browned and meat is done. If you find you have too much liquid cook uncovered until liquid cooks away.

What really makes this dish International is the way it is served in different countries.

Italian: Add a can of tomato sauce and serve with spaghetti.

Roumanian: Serve with mamalige (corn meal).

Russian: Serve with kashe, well browned.

Irish: With mashed potatoes.

Austrian: Cream of wheat.

English: Carrots, peas and potatoes.

American: Served on a slice of white bread.

Chinese: With cooked rice.

Hungarian: Potatoes stewed in the gravy.

French: With croutons.

Jewish: Depending on where your grandmother came from. For Passover serve stew with fluffy matzo meal knadel.

SWEET 'N SOUR RIBS

Sauce:

2 tbsps. corn starch

1/2 cup vinegar

1/2 cup water

1/4 cup orange juice

l cup canned crushed pineapple (undrained)

1/3 cup sugar

1 1/2 tbsp. ketchup

½ tsp. monasodium glutamate

½ tsp. salt

l tomato chopped

l gr. pepper (chopped)

Mix corn starch and vinegar to a paste. Gradually stir in rest of ingredients, except tomato and gr. pepper. Bring to a boil, stirring constantly. Add tomato and green pepper and simmer covered for 10 min. Pour over short ribs in covered roaster. Bake 1½ hours at 325°. Serve with rice.

-Bev. Davidow.

PIQUANT MEAT LOAF

3 slices white bread, crusts removed

1½ lbs. ground beef

3 eggs, slightly beaten

1/4 cup grated onion salt and pepper to taste dash of sage

Soak bread in water and squeeze until all moisture is removed, add beef, eggs, onions and seasoning. Pack lightly in greased loaf pan. Spread with Piquant Sauce and bake in moderate oven (350°) for about 11/4 hours.

Piquant Sauce

4 tbsps. catsup

l tsp. mustard

Mix and spread over unbaked loaf.

CHICKEN SALAD (Quick)

Any left over meat or chicken boiled or roasted may be used.

Cut in small cubes the chicken or meat, add chopped celery, green pepper and minced onion. Moisten with Miracle Whip or French dressing. Allow it to stand for about an hour.

Chopped dill pickle or sweet pickles may also be added.

SWEET AND SOUR VEAL

3/4 cup oil

1/2 tsp. salt

l clove garlic

2 eggs, salt and dash of pepper

2 tbsps. flour

l lb. veal

1/2 cup chicken broth

1/2 cup water

1/2 cup pineapple chunks

1/2 cup diced celery

l green pepper cut in strips

1/4 tsp. ginger

1/2 cup sugar

l tbsp. cornstarch

½ cup pineapple juice

1/2 cup vinegar

½ tsp. soya sauce

Heat in fry pan: oil, salt and garlic.
Make a batter of eggs, flour, salt and
pepper and strain. Cut meat in 1" pieces.

Coat well in batter and brown well in oil. Place on paper towels to drain. Pour off all but I the coil. Add chicken broth and water, pineapple chunks, celery, green pepper strips and simmer 15 minutes.

Make a mixture of ginger, sugar, cornstarch, pineapple juice, vinegar and soya sauce. Stir into pan, simmer another 15 minutes. Watch carefully. (1 lb. serves 4).

Compliments of

WESTERN SWALLWARE & STATIONERY CO. LTD.

Wholesale Importers

All Phones: 775-2531 745 BRADFORD STREET

ST. JAMES

WINNIPEG 12, MAN.

WHOLESALE ONLY

Toys, Giftware, Housewares, Variety Goods

Compliments of . . .

Midwest Truck Line Limited

Long Distance Hauling
603 McINTYRE BUILDING
Office Phone 942-8893

Compliments of . . .

Mid-West Garments

S. MOSER

Manufacturers of "GLADIATOR BRAND" WORK SHIRTS

PHONE 943-2509

65 RORIE ST.

WINNIPEG

Best Wishes to Hadassah . . .

Economy Drug Store

1118 MAIN STREET
Winnipeg, Man.

Compliments of . . .

Oretzki's

DEPARTMENT STORE LTD.

Phones:

Dry Goods Department: 589-6388 Shoe Department: 589-6377 Compliments ot . . .

EMPIRE SOAP CO. LTD.

"Makers of Bridal Bouquet Toilet Soap"

Phone 942-5123

594 Des Meurons St.

St. Boniface

Greetings to Hadassah . . . from

BRUCK MILLS

MONTREAL, QUE.

Sales Office

Room 115, 317 McDermot Avt., Wpg. Phone 943-7515

SERVICE SPORTSWEAR CO.

112 MARKET ST. E. PHONE 943-4969

Prop. M. Grysman

Compliments of . . .

DR. HARRY KAHANOVITCH

DENTIST

201 - 309 Hargrave Phone 943-8002 Compliments of . . .

Hollinsworth & Co. Ltd.

Fashion Imports From

LONDON — NEW YORK — MONTREAL

PORTAGE AT EDMONTON

CHILI CON CARNE

4 tbsps. oil

l large tin kidney beans

l large tin canned tomatoes (mashed to a pulp)

2 lbs. hamburger meat, ground

l large onion

l clove garlic (crushed)

1 tsp. chili powder

l tbsp. sugar

salt

Heat fat. Put in meat loosely, then diced onions and garlic. Allow to sear and stir until light brown. Put in beans and tomatoes, chili and salt and sugar. Allow to simmer until done. Cook uncovered.

SWEET AND SOUR MEAT

2 lbs. meat cut into cubes (large)

4 large onions

1 can tomatoes that have been pressed through a sieve sugar to taste lemon juice or tartaric crystals (to taste)

Cook meat and onions as above recipe for stew. After meat is browned and onions have cooked to a paste add tomatoes, sugar and lemon juice, seasoning and simmer slowly, stirring often (cook uncovered).

VEAL CURRY

2 lbs. veal steak diced

salt and pepper

l tsp. sugar

1/4 cup sliced onion

l tsp. curry powder

1½ tsps. salt

Pepper, paprika, dry mustard A little grated lemon rind

l qt. boiling water

3 tbsps. flour

3 tbsps. fat

Carmelize sugar in heavy kettle. When brown add onion and curry. Stir well. Add meat. Brown well. Add seasonings. Mix well. Add water gradually, then flour blended with the fat. Simmer 1½ hours or until meat is tender. Serve with rice.

SPAGHETTI

2 lbs. ground beef

2 large onions (chopped)

4 stalks celery (chopped)

2 cans small mushrooms

3 cans tomato soup

l 11-oz. bottle ketchup

l 11-oz. bottle chili sauce Garlic, salt, pepper Tabasco

Saute vegetables first, add meat and brown. Add soup, ketchup and chili sauce. Season with garlic, salt, pepper and tabasco to taste. (For 1 lb. long spaghetti).

Serve with meat balls or veal chops.

LASAGNA

Sauce:

In a large pot saute 1 clove garlic (minced) 1 cup chopped onion in 2 tbsps. oil.

Add:

l large can Italian tomatoes

1 14-oz. tin tomato sauce

1 14-oz. tin tomato paste

l cup mushrooms

1/2 cup dry red wine

Seasonings:

Italian seasoning, Italian spice, blend 4 or 5 shakes each. Salt, (seasoned). Oregano, tabasco, Worcestershire sauce, 2 tsps. sugar or more to taste, simmer for 1 hour.

Mix:

1 12-oz. container dry cottage cheese

l egg

1/2 cup grated parmesan cheese

Cook and drain noodles.

Assemble, in large utility pan or 2 8" sq. pans, noodles, cottage cheese mixture, layer of tuna fish, layer of grated mozzarella sauce to cover, repeat.

Last layer: noodles, sauce, grated mozzarella, grated parmesan.

Bake for 20 min. at 350° until cheese melts. Serve with Ceasar salad.

-Bev Davidow.

COQ AU VIN

Brown chicken pieces which have been dredged in flour. Put chicken and juices in large casserole.

Add:

10 small white onions

l crushed clove garlic

l sprig parsley

l bay leaf

8 whole mushrooms (large)
or tin of button mushrooms
Salt

Pepper

Pour 2 ounces warm brandy over chicken. Ignite. When flame dies down add 1 cup dry red wine. Cover. Bake at 275° for 2½ hours. Serves 6.

—Bev Davidow.

BRISKET ROAST

brisket roast

l envelope onion soup mix

l tbsp. dry mustard

1/2 cup brown sugar vinegar

Bake roast at 350° in a covered roaster for 1 hour. Pour off juice. Mix mustard and onion soup and sprinkle over roast. Make a paste from the brown sugar and small amt. vinegar. Pour over roast. Bake covered until tender (1½-2 hrs.)

—Bev Davidow.

H. B. MITCHELL

Compliments of . . .

SIDNEY G. SHEPS & ASSOCIATES LTD.

REAL ESTATE • RENTALS GENERAL INSURANCE • MORTGAGES

942-5581

Res. 489-4366

300 Main Street

Winnipeg 1

FOR FINER FURNITURE . . .

291 PORTAGE AVE. PHONE 942-8161

Compliments of . . .

S. Stall & Son

Manufacturers of Ladies' and Misses' Suits and Coats First Floor, Peck Bldg. Winnipeg, Man. PHONE 947-0261

Compliments of . . .

Beaver Bus Lines Limited

Chartered Buses Go Anywhere PHONE 247-3989 175 Horace St. Norwood Affleck Shoes Limited

FINE MEN'S, WOMEN'S, CHILDREN'S SHOES

319 Portage Avenue

Phones: 942-8834 — 942-8328

Compliments of . . .

Acme Garment Co.

Manufacturers of

"44" BRAND WORK PANTS BELMONT DRESS PANTS

113 Market Ave. E.

Winnipeg, Man.

Established 1882

L. & W. ZIMMERMAN LTD.

DIAMONDS

Platinum and Gold Jewelry

PHONE: 943-2585

669 MAIN ST., WINNIPEG, MAN.

Compliments of . . .

I. Mooney Furs Ltd.

Fur Brokers and Commissioners

281 JAMES AVE.

WINNIPEG, MAN.

Little Gallery

"The House of Correct Framing" Specializing Framing of All Kinds

- PETIT-POINT FRAMING
- CIRCLES and, OVALS QUICKER SERVICE

Large Selection of Modern and Traditional Prints

Wholesale and Retail

Phone 942-4620

396 NOTRE DAME - WINNIPEG (Gordon Smith Framing Co. Ltd.)

VEAL AND PEA PODS

5 - 6 veal cutlets

Cut in small strips and brown in oil. Remove meat and in same pan brown I large onion (in big pieces), 6-7 stalks celery (in big pieces), cook until semi soft. Add I tin whole mushrooms, salt, pepper and garlic pod. Add meat and make following sauce:

2 cups cold water flour (mix flour & water until smooth)

Add soya sauce until deep brown color, add to meat and cook until thick. Place in casserole and cook in oven 30 mins. Just before serving cook 1 pkg. frozen Chinese pea pods and add to mixture.

-Karen Wise.

SWEET AND SOUR TONGUE

Sauce:

l cup water

1/2 cup ketchup

½ cup chili sauce

1/4 cup vinegar

l cup brown sugar lemon juice

3 large onions, cut small

Brown onions, add other ingredients. Add 6 gingersnaps. Cover sliced tongue with sauce and bake in oven for 2 hours at 300°.

-Estrid Mandel.

HONEY BARBECUED CHICKEN

3 lbs. chicken fryer cut up in pieces

l egg yolk

1 1/4 tsps. salt

1/4 tsp. pepper

1/4 cup honey

½ tsp. paprika

2 thsps. soya sauce

2 tbsps. lemon juice

2 tbsps. oil

Beat egg yolk slightly, and blend in all the ingredients. Dip chicken pieces in the sauce formed. Lay in a casserole dish. Pour remaining sauce over chicken. Bake uncovered 400° for 30 mins. Turn the chicken over and baste all the chicken. Bake another 30 to 40 mins. or until tender and crisp.

-Elaine Kluner.

CHICKEN WITH RICE AND GREEN BEANS

1 frying chicken (about 2½ lbs.)

cut up

1/4 cup salad oil

l cup sliced onions l clove garlic minced

1 3/4 cups chicken broth

1 cup uncooked rice

2½ tsps. salt

l tsp. tarragon

1/4 tsp. pepper

1/8 tsp. margarine

1/8 tsp. thyme

l pkg. (12-oz.) French style green beans (thawed)

- 1. Brown chicken thoroughly in salad oil in deep heavy skillet and remove from skillet.
- 2. Add onions and garlic to skillet, cook 5 minutes, stirring constantly.
- 3. Add chicken broth, rice, chicken and seasonings.
- 4. Top with green beans.
- 5. Cover skillet and cook slowly until rice and chicken are tender and all liquid is absorbed. About 20 minutes.

-Andrea Braunstein.

CHOP SUEY

2 cups left over roast beef or chicken (or more)

4 tbsps. soya sauce

1 - 2 tbsps. brown sugar

4 tbsps. oil

3 medium size onions sliced

2 cloves garlic minced

2 cu. sliced celery

l green pepper

l cup mushrooms (or tin)

l cup water

2 tbsps. corn starch

1/2 tsp. salt

3/4 tsp. seasoned salt

1/4 tsp. pepper

1 20-oz. can bean sprouts rinsed and drained

Slice meat, combine soya sauce and sugar and meat, let stand 15 min. Fry onions and garlic, add meat, cook 5 min., add veg. and stir, add water and corn starch and soya and seasoning, add bean sprouts, simmer, sauce will thicken.

—Gail Spivak.

Compliments of . . .

CITY MEAT AND SAUSAGE CO. LTD.

Wholesale and Retail

PHONE 942-2454

615 Main St.

Winnipeg, Man.

Compliments of . . .

A FRIEND

Canadian Buttons Limited

LARGEST BUTTON MANUFACTURERS
IN CANADA

Stock Carried in Winnipeg by the

GROFF AGENCY LIMITED

Compliments of . . .

D. Thompson Limited

ELECTRICAL CONTRACTORS
APPLIANCES

PHONE 589-7353

1084 Main St.

Winnipeg, Man.

The Gift in the Birks Blue Box

Given with Pride

- Received with Pleasure

BIRKS JEWELLERS

Portage Avenue at Smith Street and Polo Park Compliments of . . .

SAMSON-SHAEN AND CO. LTD.

CUSTOM BROKERS AND FORWARDERS

Phone 947-0681

7th Floor - 191 Lombard Avenue Winnipeg, Man.

and Winnipeg International Airport

Ted Komar Accordion School Ltd.

TUITION IN ACCORDION GUITAR - CHORD ORGAN PIANO - VIOLIN - DRUMS

PROFESSIONAL INSTRUCTION TWO MONTH TRIAL COURSE INSTRUMENT LOANED FREE

Member of C.A.T.A.

Three Locations To Serve You 304 McPhillips — Phone 582-7630 114 Regent E., Trans. — Phone 222-2019 1551 Arlington — 589-8778 — 586-5833 Compliments of . . .

MID-WEST SUPPLIES

Everything In Cleaning Supplies

Head Office: - 730 Madison Street

Phone 775-8111

fish dishes

CREAMED TUNA FISH

2 tins peas (without liquid)

2 tins mushrooms (without liquid)

4 tins tuna fish (without liquid)

Mix together and heat.

Sauce:

8 tbsps. butter

3/4 cup flour

2 tsps. salt

I tsp. pepper

4 cups hot milk

If too thick add enough milk to thin.

Mix both together, serve on toast or shells; 20 servings.

SWEET AND SOUR FISH

2½ to 3 lbs. salmon trout

1 1/2 cups of vinegar

1/2 cup cold water

1/4 cup brown sugar

l tsp. whole allspice (optional)

1/4 cup raisins

2 large onions

Salt and pepper to taste

5 gingersnaps, crushed, or small piece of honey cake

Boil vinegar, water and cut up onions for 20 minutes. Put spices in a cheesecloth bag and allow to boil in above mixture for 15 minutes; remove spices before adding thick sliced fish and all other ingredients. Boil slowly for ½ hour. When cool, place fish in shallow dish and pour the gravy over it. Slices of lemon may be added.

BAKED TUNA SALAD

(Ideal for Bridge)

2 cans (7-oz.) Cloverleaf Albacore tuna, drained and flaked.

1/2 cup chopped green pepper

1/4 cup chopped onion

1 cup chopped celery

²/₃ cup mayonnaise

1 tsp. Worcestershire sauce

½ tsp. salt

1/2 tsp. pepper

1/2 cup dry bread crumbs

2 to 3 tbsps. melted butter

Place tuna pieces in bottom of lightly buttered 1-quart casserole. Combine remaining ingredients. Spread over tuna. Sprinkle lightly with bread crumbs mixed with melted butter. Bake, uncovered, in moderate oven, 350 deg. F., for 20 to 25 minutes. Makes 4 to 5 servings. (Serve cranberry sauce with this crispy, hot salad.)

FISH COCKTAILS

Skinless and boneless sardines, fresh boiled. Halibut or salmon, chilled, flaked, and piled into cocktail glasses, should be served with the following sauce:

l cup chili sauce

1/4 cup horseradish

3 tbsps. lemon juice

A few drops tabasco juice

l tsp. (optional) onion juice

1/2 tsp. Worcestershire sauce

Mix all together and chill thoroughly or any prepared cocktail mixture can be used.



Dealing in the works of young contemporary Manitoba artists.

PAINTINGS — PRINTS — SCULPTURES — CERAMICS

MR. DARRELL PERFUMO

G. P. PERRAS

903 ROYAL BANK BUILDING

Phone 942-6000

Compliments of . . .

REMIS ENTERPRISES LTD.



WINNIPEG

Compliments of . . .

JUNIOR WEAR LTD.

Manufacturers of Children's Coats

515 NOTRE DAME AVENUE PHONE 774-1918

Compliments of . . .

FORT ROUGE DECORATING & SANDBLASTING COMPANY

THELMA CORSETRY

253 VAUGHAN STREET PHONE 942-7728

Winnipeg

Manitoba

Compliments of . . .

AGNES HAIR STYLING

105 Osborne St. Phone 452-6832

Compliments of . . .

RELIANCE PRODUCTS LTD.

1830 Dublin - 775-4403

Compliments of . . .

HARGRAVE MOTORS

Front End Alignment - Wheel Balancing Clutch and Brake Service Motor Tune-up

Ellice at Hargrave Phone 943-2835

Off.: 942-3497-8

Res.: 489-3218

707 LINDSAY BUILDING

HARRIS AGENCIES LIMITED

M. SHUSTER, MANAGER

"Insure and Be Sure"

Compliments of . . .

DR. AND MRS. A. LERNER

SALMON LUNCHTIME SALAD (Hearty and Colorful)

1 can (1 lb.) Cloverleaf salmon

1/4 cup salad dressing

1½ tbsps. lemon juice

1/4 tsp. pepper 1/4 tsp. salt

I cup cooked peas

1/2 cucumber, sliced (optional)
 3 hard-cooked eggs, sliced
 Crisp lettuce torn-up or made into cups

Crushed potato chips or chopped nuts

Combine salad dressing, lemon juice, salt and pepper in salad bowl. Add salmon, peas, cucumber and egg slices. Toss lightly to mix. Cover. Chill. Spoon into crisp lettuce cups or over torn-up lettuce. Sprinkle with potato chips or chopped nuts. Makes 4 servings.

SLICED SALMON DISH

Take six slices (or more) of fresh salmon, sprinkle with Lowery salt, paprika, parsley. Slice half a pound of fresh mushrooms, one onion, one can of mushroom soup.

Place the above in pan lined with tin foil and cover with tin foil. Place in 350° oven for 34 hour.

-Mrs. S. J. Pearlman.

PICKLED SALMON

3 lbs. filleted salmon l''thick, 2" squares

1 large Spanish onion

l jar (16 oz.) Rose brand sweet mixed pickles

l small bottle Heinz ketchup Salt and pepper to taste

Slice onion in thin rings and place in bottom of casserole. Place salmon over onions. Pour pickles and ketchup over this. Slowly boil for 45 minutes. Let stand for 12 hours before serving. Cool and store in the refrigerator.

BROILED FISH IN CORN FLAKES

- 3 lbs. fish, whitefish, halibut or salmon
- 3 tbsps. butter
- 3 cups corn flakes
 Milk
 Salt, pepper and paprika

Melt butter in baking dish, glass if possible, and brown slightly. Clean fish, fillet and season. Dip fish in milk, then in the finely rolled corn flakes and then in melted butter. Broil for 10 minutes in hot oven. Remove from broiler to lower shelf for 10 minutes more. Serve with any kind of sauce.

COMPLIMENTS FROM

Leo's

BEAUTY SALON

PHONE 943-5782

403 GRAHAM AVE.

Hy's STEAK LOFT

"The Home of the Charcoal Broiler"

216 KENNEDY ST.

FAMOUS FOR STEAKS, RIBS & CHICKEN

For Reservations Phone 942-1000

Compliments of . . .

Hotel Souesta

- SWIMMING POOL
 - MEETING ROOMS
 - COFFEE HOUSE
 - RIB ROOM

S.E. HARGRAVE & YORK

PHONE 942-9101

cheese dishes

CHEESE KNISHES

- 2 cups flour
- 2 tsps. baking powder
- 1/2 cup sour cream
- 1/4 lb. butter
- 1/2 tsp. salt
 - l tbsp. sugar
 - l egg

Sift dry ingredients, cut in butter, add beaten egg and sour cream. Roll out as thin as possible, put in filling along edge. Roll up, cut off 1½ inch pieces, pinch top and bottom and place in a buttered pan and bake in 375° oven for half an hour or until light brown.

Filling:

- l box dry cheese
- l egg
- 1 tbsp. melted butter
- l tsp. salt

Mix well.

Serve with sour cream or frozen berries.

BLINTZES

- 1 cup flour
- 11/4 cups water or milk
 - 3 eggs

salt and pepper

Filling:

- 1 lb. cottage cheese
- l egg

salt and pepper

Beat eggs, add water and seasoning and stir into sifted flour, beating until smooth. Slightly grease hot skillet, pour in just enough batter to make a thin sheet, and cook until firm enough to turn out on pastry board. Place I the cheese filling on one end and roll, folding in both ends. Brown on both sides in greased skillet and serve hot with sour cream.

Use an 8" frying pan.

MOCK BLINTZES

Use fresh sliced bread, cut off crusts, roll each slice as thin as possible with rolling pin and butter each slice. Put along one side the following filling:

- l pkg. cottage cheese (dry)
- l egg salt and pepper to taste

Roll up tightly and dip in the following:

- 2 eggs, well beaten
- l cup milk salt to taste

Fry in butter, and serve hot with sour cream or jam.

MOLDED CHEESE LOAF

Soak for 5 minutes. Then dissolve over hot water.

- l tbsp. gelatin
- 1/4 cup cold water
- To I cup of cottage cheese (dry) add:
 - 1/2 cup cream
 - 1/4 cup stuffed olives, chopped
 - 1/4 cup chopped pickles
 - 1/2 cup cream (whipped) additional

Mix and add dissolved gelatin and whipped cream. Pour into loaf pan or mold and allow to chill until firm. (Best if kept over night.) When ready to serve unmold on lettuce and surround with desired vegetables.

COTTAGE CHEESE SURPRISE SALAD

- 2 pkgs. gelatin dissolved in cold water
- l pkg. cream style cottage cheese
- l onion, chopped finely
- 2 stalks celery, chopped finely (about ½ cup)
- ½ cup mayonnaise
- 2 cans cream of tomato soup plus enough hot water to make 4 cups soup mixture

Heat the soup enough to dissolve the gelatin. When cool pour over the cottage cheese mixture to which has been added the mayonnaise, celery and onions. Pour into mould and serve on lettuce leaves. Garnish with mayonnaise and sliced stuffed olives.

FOR QUALITY ... CLEANING - DYEING - SHIRT LAUNDERING

CALL... (Les et 150 m's ... 452-3611

AIRLINER DRIVE-IN
STARLITE DRIVE-IN
PEMBINA DRIVE-IN
TOWNE CINEMA
DOWN TOWN THEATRE

Compliments of . . .

Blands

SHOE SALON

PHONE 943-6605

271 Edmonton

Winnipeg 1

COMPLIMENTS OF

THE

WINNIPEG PHOTO LTD.

1395 INKSTER BLVD.

With the Compliments of

DAVID PORTIGAL & CO. LTD.

*

Your

Commercial & Publicity Photographer

659 STAFFORD ST. • WINNIPEG 9

Compliments of . . .

Paulin-Chambers
Co. Ltd.

BISCUIT and CONFECTIONERY
MANUFACTURERS

Serving the West for Over Seventy Years

Winnipeg, Manitoba

Compliments of . . .

AMALGAMATED MEAT
CUTTERS & BUTCHER
WORKMEN OF N.A.,
AFL - CIO

Romeo Baril, Manager Lou Gordon, Business Agent

386-322 DONALD STREET

NOODLE COTTAGE CHEESE RING

Beat 3 eggs well.

Add:

1/2 pint sour cream

l cin. cottage cheese or more

3 cups cooked egg noodles (med. or fine) A little melted butter

Mix all ingredients and put in wellgreased ring mould. Bake in pan of hot water at 325°F, for one hour.

COTTAGE CHEESE PANCAKES

2 eggs

l cup cottage cheese (dry)

1/2 tsp. salt

l cup sour cream flour

Mix the cottage cheese with the rest of the ingredients. Add enough flour to make a thin batter. Fry in butter.

For the Finest Family Dinners BARBECUED SPARERIBS - CORNED BEEF - VEAL CUTLETS - STEAKS Children's Portions

The RANCH HOUSE

OPEN DAILY (Sundays, 4-12 p.m.)

Entertainment Nightly PINTO LOUNGE Ph. 339-5522

1761 MAIN AT HARTFORD (Near Kildonan Park)

Sharon's Linens & Gifts

Invites you to see the new exciting and original items. Many a first for Winnipeg.

Including GIFTS — for the BRIDE

- for the BAR AND BAT MITZVAH

- for the GRADUATE

— for the NEW HOME

We Gift Wrap and Deliver

53 BANNERMAN AVE.

PHONE: 589-6213 - 589-7031

Compliments of . . .

WALDMAN & PAUL LIMITED

601-63 Albert St., Winnipeg 2

FACTORY IN SASKATOON, SASK.

D. COHN...

TRANS CANADA FUR DRESSERS & DYERS LTD.

Poplar and Levis

Phone 533-5725

AIRPORT MOTOR HOTEL

DELUXE ACCOMMODATION
INDOOR SWIMMING POOL
MEETING ROOMS
COFFEE SHOP
SAUNA BATH

Your Community Hotel

CONSTELLATION ROOM

FEATURING IMPORTED ENTERTAINMENT DINING & DANCING AIRPORT ROOM — COLORED T.V.

783-7035

S.W. ELLICE & BERRY

ST. JAMES

MR. & MRS. LESLIE MARKS Compliments of ...

MR. AVRON KUSHNER

LONDON LIFE INSURANCE CO.

Compliments of . . .

LOUIS LIEBS

556 Selkirk Avenue Phone 582-6258

Compliments of . . .

EMPIRE SPICE MILLS

Compliments of . . .

HARRY'S TOM-BOY STORE

1440 CORYDON AVENUE PHONE: 489-7878

GRANT & WAVERLEY PHONE: 475-6747

Compliments of ...

MR. & MRS. BENSON WINCURE Compliments of . . .

WINNIPEG DRAPERY & UPHOLSTERY SERVICE

Compliments of . . .

AULD'S Floor & Window Cleaners

447 Lyle St.

888-2799

Compliments of . . .

THE ORIGINAL PANCAKE HOUSE

1049 Pembina Highway No. 2 — Polo Park Shopping Centre

PLAZA DRUGS MANITOBA LTD.

MUNROE SHOPPING CENTRE

East Kildonan

MAX COHEN
MANUAL MORRY

Compliments of . . .

CRANE

Plumbing & Heating Materials

93 LOMBARD STREET WINNIPEG 2, MANITOBA

Compliments of . . .

SILVERMAN JEWELLERS LTD.

487 MAIN STREET PHONE 942-0756

Gallerie Fore

405 SELKIRK AVE. WPG. 4, MAN. PHONE 589-8720

Contemporary Paintings, Drawings, Sculpture, Fine Works of Collectors' Masterpieces

Gallerie Hours:
Tues. - Sat. — 11:30 a.m. to 5:30 p.m.
Sun. — 1 p.m. to 6 p.m.

Compliments of . . .

E. W. RADEKE

Painting and Decorating

500 DUBUC ST. ST. BONIFACE
PHONE 233-7845

Compliments of . . .

United-Universal Fruit Ltd.

453 ROSS AVE., WINNIPEG, MAN.

CHARLES FAURER

ARCHITECT M.R.A.I.C.

211 Poratge Ave. Phone 942-3788

Compliments of . . .

DOMINION GLASS CO. LTD.

315 William Ave. Phone 943-7525

Compliments of . . .

CHILDREN SHOES

440 Academy — 489-4405 1252 Pembina — 233-5851

Compliments of . . .

PHARMACY

H. M. SHAPIRO

Phone 943-5361

Compliments of . . .

NORRIS GRAIN

709 Grain Exchange Bldg. Winnipeg

Compliments of . . .

DR. J. B. RUMBERG

301 BOYD BLDG. WINNIPEG, MAN.

Compliments of . . .

MALL FOOD LTD.

612 MAIN ST. WINNIPEG, MAN. Compliments of . . .

RICE SPORTSWEAR

1270 Notre Dame Phone 786-6831 Winnipeg, Man.

BEST WISHES TO HADASSAH

M. KURNARSKY

ARCHITECT

302 - 211 Portage Ave. Phone 943-7331

Compliments of . . .

PERFECFIT GLOVE MANUFACTURERS LTD.

319 Elgin Ave. Phone 957-1075

Winnipeg, Man.

Fogg Brothers Ltd.

889 Wall St. Winnipeg 10, Man.

Branches

in

- -VANCOUVER
- -EDMONTON
- -CALGARY
- -REGINA

BEST WISHES

FROM

KELEKIS RESTAURANT

1100 MAIN ST.

PH. 586-9554

Compliments from . . .

MALL DRUG

263 PORTAGE AVE.

PHONE 942-2003

Compliments of

BRYAN'S FASHIONS LTD.

404 PORTAGE AVENUE

Compliments of . . .

Universal Signs Ltd.

1695 SARGENT AVENUE

Phone 774-6571

St. James

Compliments of . . .

THUNDERBIRD DRIVE-IN and RESTAURANT

Jefferson & McPhillips

GINAKES BROS., Prop.



1870 MANITOBA CENTENNIAL 1970

introducing CENTENNIAL, MANITOBA '70 STYLE

Manitoba magic.

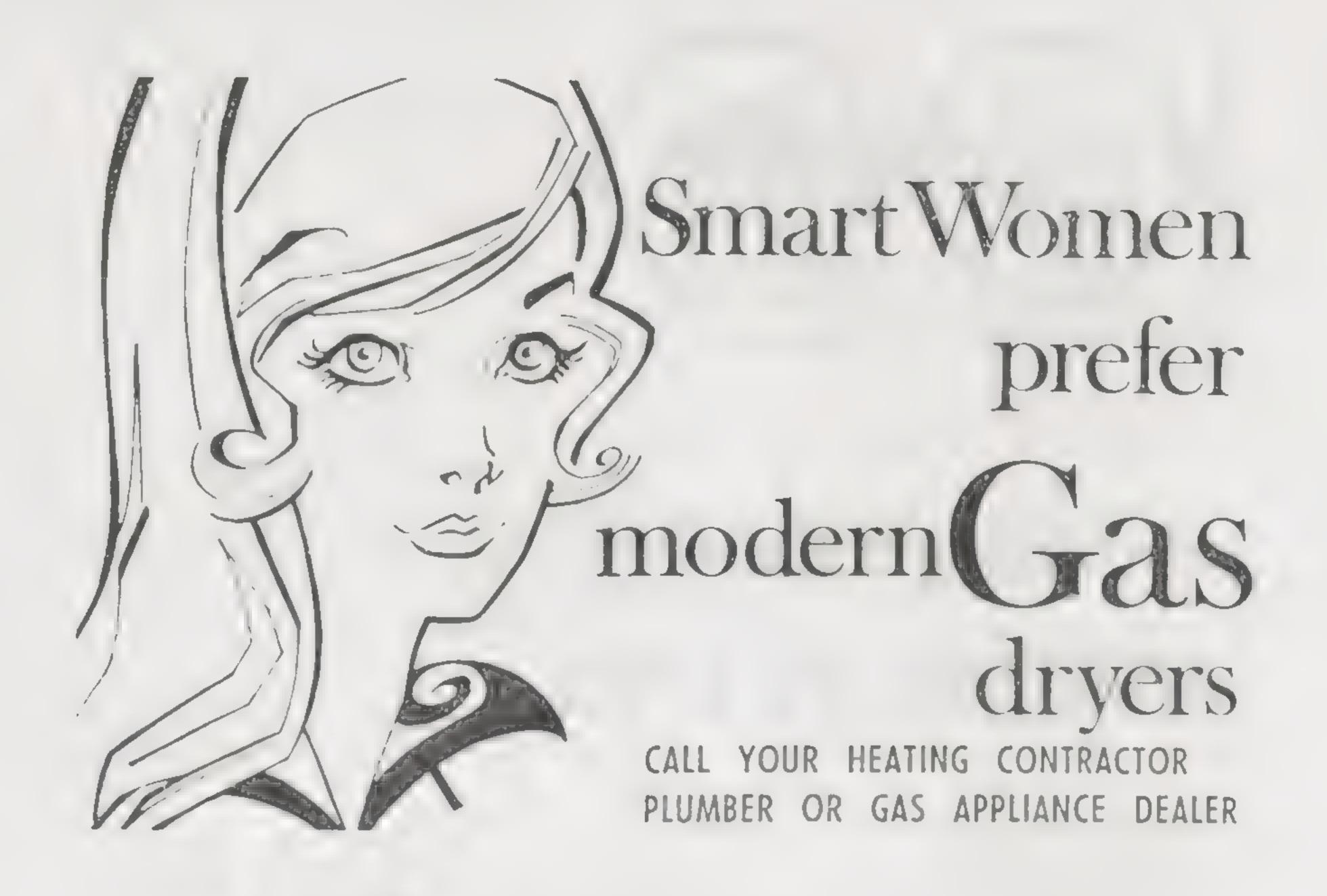
A chance to celebrate our past, assess our present, and build to our future.

To get to know each other, and have a darned good time. The year will be rich in planned Centennial programs and projects. Just a few highlights:

SPORTS '70 — Annual Manitoba festivities enhanced by the presence of national special events in our province. Like the McDonald Brier, the Canadian Speed Skating, Badminton, Soaring, Swimming and Karate Championships.

FESTIVAL '70 — Manitoba's year-long salute to the performing arts. A very special year for our Symphony, Royal Winnipeg Ballet, Manitoba Theatre Centre, and other provincial creative groups. Festival '70 will also treat us to some of the greatest names in the world of international entertainment.

SPECIAL EVENTS — An exciting Royal visit to Winnipeg this summer. Children seeing Manitoba first through an extensive city-country student exchange. New provincial holidays: May 12, the day the act was passed for Manitoba to join Confederation, and July 15th, the day the declaration was signed. Special projects and visits throughout the province.



Compliments From

Mr.

Franks Coiffure



PHONE 942-1283
253 KENNEDY ST.
WINNIPEG 1

You've got a lot to live.

Pepsi's got a lot to give.



1099 KING EDWARD ST., WINNIPEG 21 PHONE: 786-3351

"Pepsi-Cola" and "Pepsi" are registered trade marks of PepsiCo, Inc.

WINNIDEGY MOST COMPLETE ENTERTAINMENT CENTRE



Internationals nightly with excerpts from Broadway musicals. Dancing to Monty Levine and his orchestra.



OUTSTANDING ENTERTAINMENT NIGHTLY Snack on Full course Meal Meal

Dutch Coffee Shop for an ADVENTURE in Dining

THE GOURMET INTERNATIONAL RESTAURANT



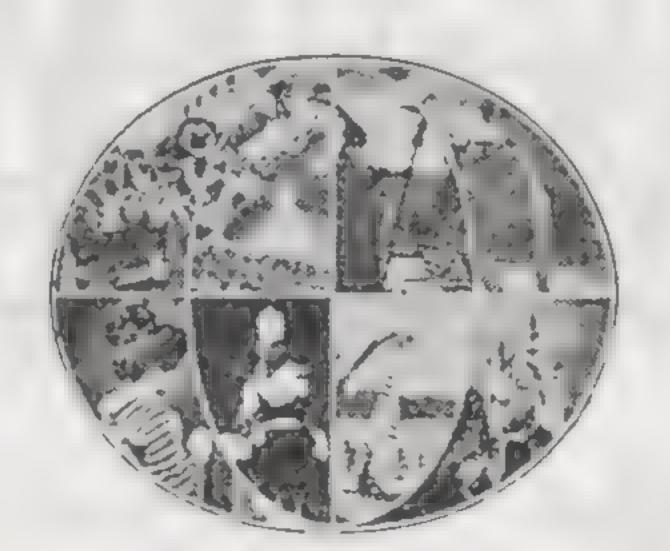
Wellington at Berry/Winnipeg 21, Manitoba/Phone 786-4801



PHONE 942-3301 WINNIPEG

Compliments of . . .

AFRIEND



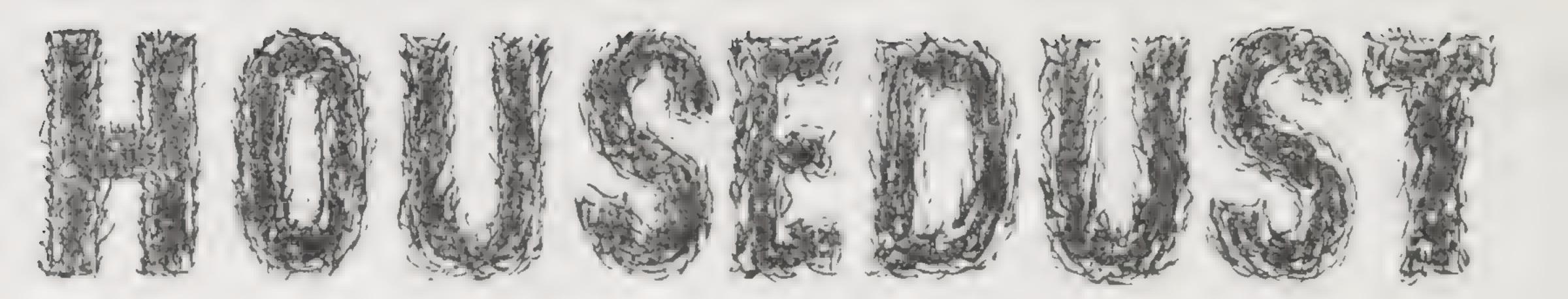
Travel with CP Air is a global affair.

We know the world of travel. That's your assurance that CP Air can help you make the most of every travel moment and each travel dollar.

That's what we mean by travel with CP Air is a global affair.

Whether you want a custom-built vacation or a low-cost holiday package, think first of the travel experts — your travel agent and CP Air. They're the worldly ones. Because travel with CP Air is a global affair.





"THIS" WINTER

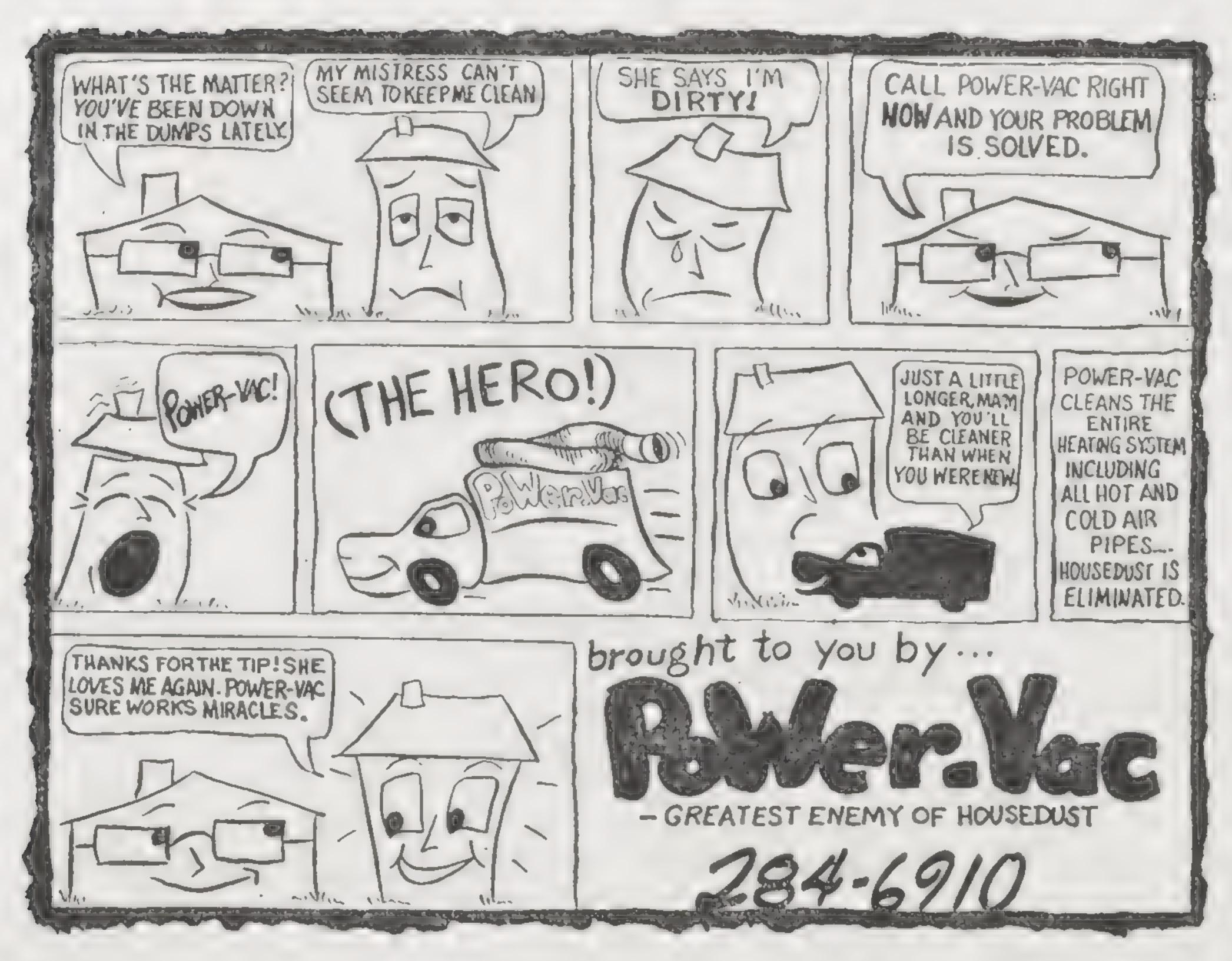
TO REDUCE HOUSEWORK
TO IMPROVE EFFICIENCY

- TO REDUCE HOUSEWORK TO REDUCE FUEL COSTS
 - TO REDUCE FIRE HAZARD

Keep Your House Clean

Phone 284-6910

"ANYTIME IS THE RIGHT TIME"



notes

notes

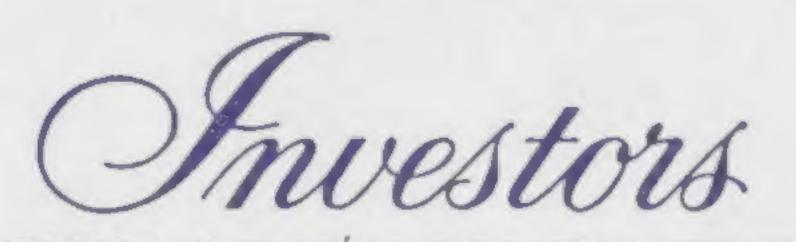
notes

HOW MUCH WILL YOU EARN IN THE NEXT FEW YEARS?

HOW MUCH WILL YOU KEEP?

TALK TO THE MAN FROM INVESTORS TODAY!

ELI ROSS OFFICE 943-0361 RES. 942-6244



SYNDICATE LIMITED/280 BROADWAY, WINNIPEG I



The Ultimate in Convenience, Location and Luxury Living

73 Modern Units

- Fully air-conditioned, custom furnished
- Free T.V., radio and car plugs
- Heated swimming pools, automatic elevators
- Convention facilities
- 5 minutes from downtown, 2 minutes to airport
- 2 minutes to shopping centre and sports centre

1740 Ellice at Madison — 775-7131



H.R.'S UNRIVALLED COLLECTION OF FURS FOR THE NEW SEASON PRESENT FASHION'S MOST SIGNIFICANT SILHOUETTES AND LENGTHS.

HOLT RENFREW

OVER 133 YEARS
SPECIALIZING IN MEN'S AND LADIES' FASHIONS

PORTAGE AT CARLTON
POLO PARK SHOPPING CENTRE